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# **Sterling Cooper Inc. Newsletter May-2025**

#### Introduction:

Despite initial optimism fueled by positive economic fundamentals and the belief that the recent presidential election would spur business activity, the M&A landscape witnessed a contraction in the first quarter. This slowdown mirrors a global trend, with North America experiencing a dip in completed transactions valued at \$100 million or more, falling from 91 in Q4 2024 to 81 in the latest quarter.

Analysts attribute this hesitancy to weaker equity markets and heightened policy uncertainty, prompting companies to adopt a more cautious stance on pursuing aggressive dealmaking. The near-term outlook suggests this trend may persist, with newly implemented tariffs and geopolitical instability expected to further temper M&A appetite as boardrooms assess the broader implications for their operations.

However, amidst this cautious environment, some underlying factors suggest a potential resurgence. Significant amounts of private equity dry powder remain, and strategic buyers continue to seek opportunities for capital deployment. As greater clarity emerges regarding political direction and regulatory signals, a more decisive return to M&A activity is anticipated from those currently on the sidelines. Notably, the first quarter of 2025 marked a positive shift in shareholder returns for acquiring companies, ending a seven-quarter period of underperformance relative to the broader market.

# A Measured Approach Amidst Market Headwinds

The latest data reveals a nuanced picture. While the aggregate volume and value of M&A transactions exceeding US\$100 million experienced a contraction in February, declining by 5.9% year-over-year and 19.5% from the preceding month, and witnessing a substantial 53% year-over-year and 34%





monthly decrease in combined deal value, a deeper examination uncovers pockets of resilience and strategic recalibration.

Notably, the segment of transactions valued at over US\$1 billion demonstrated a 12% increase in volume compared to February 2024. However, the aggregate dollar value within this large-cap bracket saw a significant 59% year-over-year reduction, further underscored by the absence of mega-deals (transactions exceeding US\$10 billion) in February 2025, a stark contrast to the six such deals recorded in the corresponding period of the prior year. This confluence of factors suggests a selective and discerning approach, particularly within the mid-market segment, where strategic bolt-on acquisitions appear to be the preferred instrument for growth.

#### **Navigating the Currents of Uncertainty: Policy and Economic Influences**

The prevailing market sentiment is undeniably influenced by the Trump administration's deregulation initiatives and the anticipated potential for interest rate reductions later in the fiscal year. These factors hold the promise of invigorating the M&A market by facilitating more accessible debt financing and unlocking new avenues for strategic expansion.



However, this optimism is tempered by a palpable caution as corporations meticulously assess the ramifications of volatile trade policies and shifting macroeconomic trends. This circumspect approach has fostered a preference for smaller, strategically aligned "bolt-on" acquisitions, enabling targeted growth without the substantial capital commitment and integration complexities associated with larger, transformative mergers. Despite this current moderation, a prevailing expectation remains for a resurgence in robust M&A activity once the confluence of market conditions achieves greater clarity and stability.

#### **Sector Spotlight: Areas of Concentrated Transactional Activity**

An analysis of sectoral activity in April 2025 reveals distinct areas of focus. The **Technology**, **Oil & Gas**, **Chemicals**, and **Aerospace & Defense/Mobility** sectors demonstrated significant contributions to both the volume and aggregate value of transactions exceeding the US\$100 million threshold. This concentration underscores the strategic imperatives driving consolidation and investment within these key segments of the US economy.

## The Role of Capital and Private Equity Dynamics



The availability of capital continues to serve as a critical underpinning for M&A activity across various sectors within the US. Notably, the **Technology** sector once again emerged as the leader in terms of aggregate deal value during February 2025. The Federal Reserve's decision to maintain interest rates within the 4.25% to 4.50% range provided a degree of



stability to debt financing, thereby supporting mid-cap transactions despite the underlying economic caution. Nevertheless, the persistent elevated cost of capital continues to factor into the strategic calculus of many CEOs, contributing to a measured approach in certain industries.

## **Private Equity: A Strategic Pivot**

Private equity firms remained active participants in the M&A landscape during February 2025, accounting for a substantial 43% of the month's total deal value. With significant deployable capital ("dry powder") at their disposal, PE firms are expected to maintain a robust dealmaking pace, particularly in pursuing exit opportunities for their portfolio companies. A notable strategic shift is underway within the private equity realm, with a move away from highly leveraged buyouts towards strategic partnerships, minority investments, and smaller, more readily integrated acquisitions. This recalibration reflects an evolving market environment that necessitates enhanced risk management and operational efficiency. By focusing on targeted, smaller investments, PE firms aim to preserve capital, limit exposure to high leverage, facilitate swifter integration and synergy realization, and ultimately strengthen their exit strategies through a focus on long-term value creation. This strategic adaptation underscores a cautious yet agile investment climate, balancing growth ambitions with the fluid economic landscape.

#### **Key Drivers Shaping the M&A Landscape:**

- Substantial Dry Powder and Corporate Cash Reserves: Significant available capital continues to fuel M&A activity.
- Strategic and Targeted Acquisitions: Emphasis on deals that drive strategic growth, market consolidation, and the acquisition of niche capabilities.
- **Stable Monetary Policy:** The Federal Reserve's steady interest rate policy provided a degree of predictability for the cost of capital.
- **Technological Transformation:** The ongoing migration to cloud computing, expansion in the Internet of Things (IoT), and the burgeoning data demands driven by artificial intelligence (AI) adoption are key catalysts for M&A.



 Resilient Private Equity Activity: Steady PE growth is supported by advancements in technology integration, private market expansion, and increased confidence stemming from narrowing valuation gaps and rising asset availability.

## **Emerging Risks to Dealmaking in the First Quarter of 2025:**

- Increased Regulatory Scrutiny of Big Tech: Large-scale mergers involving major technology players may face more stringent government oversight, potentially leading to delays and integration challenges.
- Impact of New Trade and Economic Policies: Businesses must carefully navigate the implications of new trade and economic policies under the current administration.
- Concerns of Economic Slowdown: Weaker-than-anticipated economic data poses a potential risk to dealmaking by fostering a more cautious investment environment and dampening M&A activity.

# Recent Hostile Takeovers in the United States

- 1. The Gaucho Wheeze: A South American Harvest"
- Why did Tether Investments pursue Adecoagro, and what transformed a potentially hostile advance into a ratified agreement?



- Tether Investments, perceiving substantial unrealized value in Adecoagro's South American agricultural assets, initiated an unsolicited tender offer. This aggressive tactic, aimed at securing a majority stake, reflects a strategic interest in the region's burgeoning agricultural sector, driven by global food security concerns. The transformation from a hostile approach to a ratified agreement indicates a successful negotiation, where Adecoagro's board, after engaging legal and financial advisors, deemed the offer to be in the best interest of its shareholders.
- What are the implications of this cross-border acquisition for the South American agricultural landscape?
  - This transaction could catalyze further consolidation within the South American agricultural sector. The deal highlights the increasing strategic importance of the region's agricultural assets, driven by global food security and sustainable practices. The infusion of capital and technological support from Tether Investments could enhance Adecoagro's operational scale and competitive advantage.



# How does the tender offer's structure, and the offered premium, reflect Tether's valuation of Adecoagro?

The tender offer, structured to increase Tether's ownership to approximately 70% of Adecoagro's outstanding shares, along with a significant premium, suggests a robust valuation by Tether. This reflects their confidence in Adecoagro's growth prospects and asset quality. The offer's structure, allowing existing shareholders optionality, while creating a controlled entity, demonstrates a strategic approach to maximizing shareholder value.

# • What considerations will Adecoagro's board prioritize in finalizing this transaction?

The board's focus will likely center on valuation adequacy, potential synergies, and the protection of minority shareholder interests. Regulatory approvals, particularly concerning foreign investment in strategic agricultural assets, will also be paramount. The board's engagement of J.P. Morgan, Davis Polk & Wardwell LLP and Elvinger Hoss Prussen showcases their dedication to a comprehensive and diligent process.

### What are the key factors which made Adecoagro an attractive target?

 Adecoagro's strong financial position, highlighted by a healthy current ratio and impressive revenue growth, coupled with its strategic positioning in the South American agricultural sector, made it an attractive target. Tether's interest is also driven by Adecoagro's adoption of cutting-edge technology within its business segments.

#### **Conclusion:**

The "Gaucho Wheeze" represents a significant shift in the South American agricultural landscape. The transition from an unsolicited advance to a ratified agreement underscores the strategic importance of the region's assets and the increasing influence of global investment. As this transaction progresses, the market will keenly observe the interplay of financial acumen and regulatory oversight, discerning the long-term implications for all stakeholders.

# 2. Keros Therapeutics: Decoding the Potential Deal

#### New York, 11 April 2025

Q: What triggered the potential M&A activity surrounding Keros Therapeutics? A: The potential M&A activity was triggered by the rapid accumulation of a significant number of Keros Therapeutics' shares by





several unidentified investors who subsequently indicated a desire to gain control of the company. This aggressive accumulation signaled a potential hostile takeover attempt, prompting Keros' board to react.

Q: What defensive measure did Keros implement, and what does it signify in an M&A context? A: Keros Therapeutics adopted a "poison pill" – a limited-duration stockholder rights plan. In an M&A context, this is a classic defensive tactic designed to deter hostile takeovers by making the target company less attractive and more expensive for the potential acquirer. It works by diluting the acquirer's stake if they cross a certain ownership threshold without board approval.

Q: Beyond defense, what strategic path is Keros exploring, and what does this suggest about their openness to a transaction? A: Simultaneously with the poison pill, Keros initiated a formal review of strategic alternatives, explicitly including a potential sale of the company or other business combination. This proactive step indicates that the board is open to exploring transactions that could maximize shareholder value, potentially as an alternative to fighting off a hostile bid or remaining independent under pressure.

Q: Although the acquirers are unnamed, what can we infer about their potential motivations based on their actions? A: While their identities are unknown, their rapid accumulation of shares and expressed desire for control suggest they likely see an undervalued asset or a strategic opportunity within Keros Therapeutics. Their motivations could range from unlocking perceived hidden value, integrating Keros' assets into their existing portfolio, or potentially forcing a change in the company's strategy and management.

Q: What role might Keros' recent stock performance play in making it a target? A: Keros' significant stock decline year-to-date and over the past year likely made it a more attractive target. A lower stock price can make a company appear undervalued and more affordable for potential acquirers, increasing the likelihood of both strategic interest and activist investor involvement.

**Q:** How does the market's positive reaction to the news (stock price surge) typically factor into potential M&A scenarios? A: The positive market reaction, characterized by a significant stock price surge, often reflects investor anticipation of an acquisition premium. This can further incentivize the target company to explore sale options and can also attract the attention of other potential bidders, potentially leading to a more competitive acquisition process.

Q: What is the significance of Keros stating that there is "no assurance the review will lead to the company pursuing a transaction"? A: This statement is crucial as it manages expectations. While the company is exploring a sale, it doesn't guarantee one will occur. The strategic review might conclude with Keros deciding to remain



independent, pursue a different strategic path, or the right offer might not materialize. This uncertainty is inherent in the early stages of such processes.

Q: What are the potential next steps to watch for in this unfolding situation? A: Key developments to watch include: \* Identification of the interested investors: If their identities become public, it could provide clues about their strategic intentions.

- \* **Appointment of advisors:** The engagement of investment banks and legal counsel by Keros would signal a more serious pursuit of strategic alternatives, particularly a sale.
- \* Initial bids or indications of interest: Any news of potential buyers emerging would indicate progress in the sale process.
- \* The outcome of the strategic review: Keros' official announcement regarding its chosen path will be a significant development.

#### **Conclusion:**

Keros Therapeutics finds itself at a critical juncture, facing potential hostile takeover efforts that have prompted a dual-pronged response: the implementation of a poison pill defense and the initiation of a strategic review exploring alternatives, including a possible sale. This situation underscores the vulnerability of companies, particularly those with recent stock declines, to activist investors and unsolicited acquisition interest. The market's positive reaction to the news suggests investor anticipation of a potential transaction premium. However, the outcome remains uncertain as Keros navigates its strategic options. The interplay between the defensive measures and the openness to a sale will be key in determining the future of the company and delivering value to its shareholders in this unfolding M&A scenario.

#### 3. Kroger & Albertsons - A Billion-Dollar Breakup

#### Date: April 11, 2025 (New York)

The highly anticipated merger between grocery giants Kroger and Albertsons has dramatically collapsed, leaving a trail of legal battles and significant financial expenditures. Our M&A team dissects the salient features of this terminated transaction.



#### Q: What factors led to the regulatory halt of the Kroger-Albertsons merger?

**A:** The proposed \$25 billion acquisition faced intense scrutiny from antitrust regulators. The **Federal Trade Commission (FTC)**, along with attorneys general from Washington state and Colorado, filed separate lawsuits to block the deal. Their primary concern, supported by a federal judge's ruling, centered on the argument that the merger would substantially lessen competition within the grocery market. The regulators contended that



the consolidation of the nation's two largest traditional supermarket operators would grant Kroger excessive market power, potentially leading to increased prices for consumers and adverse effects on workers, farmers, and suppliers. The divestiture plan involving C&S Wholesale Foods was deemed insufficient to alleviate these competitive concerns.

#### Q: How did this merger transaction originate?

**A:** The proposed merger was first publicly announced in **October 2022**. Kroger, seeking to expand its market share and achieve operational synergies, entered into an agreement to acquire its rival, Albertsons. The initial proposal valued the transaction at approximately \$24.6 billion. The subsequent two years involved extensive efforts by Kroger to secure regulatory approval, including proposing the divestiture of a significant number of stores to C&S Wholesale Grocers.

## Q: Who ultimately bore the financial brunt of this failed transaction?

**A:** Both Kroger and Albertsons have incurred substantial costs as a result of the aborted merger. Kroger disclosed spending over **\$1 billion** in "merger related costs" between 2022 and 2024, primarily on third-party professional fees (legal and expert advisors) and credit facility fees. This figure is expected to rise due to ongoing litigation. Albertsons reported spending **\$329 million** on the merger effort through June 2024. Furthermore, the collapse of the deal triggered lawsuits, with Albertsons suing Kroger for allegedly botching regulatory approval and seeking a \$600 million termination fee. C&S Wholesale Grocers also filed suit against Kroger for a \$125 million termination fee related to the canceled divestiture agreement. Additionally, both Kroger and Albertsons have announced CEO departures and job cuts, indicating further organizational costs associated with the failed integration.

#### **Conclusion:**

The derailed Kroger-Albertsons merger serves as a stark reminder of the rigorous antitrust scrutiny facing large-scale consolidations. The significant financial expenditures and ensuing legal battles underscore the high stakes involved in such transactions. The regulatory intervention, driven by concerns over market competition and potential harm to consumers, ultimately prevented the creation of a supermarket behemoth. The ongoing litigation suggests that the financial ramifications of this failed deal will continue to unfold.

4. North American Chip Clash: onsemi's Aborted \$7 Billion Hostile Bid for Allegro



#### New York, April 27, 2025

Introduction: The semiconductor sector recently witnessed a high-stakes, albeit short-lived, hostile takeover attempt as the US-based power and sensing specialist, onsemi, aggressively pursued its fellow North American chipmaker, Allegro MicroSystems, with a \$7 billion unsolicited bid. This newsletter



dissects the strategic calculus behind onsemi's advances, Allegro's swift and decisive rejection citing inadequacy, and the subsequent withdrawal of the offer, raising pertinent questions about valuation discipline and the dynamics of board engagement in contested M&A scenarios.

Q: For seasoned analysts tracking the semiconductor space, what strategic imperatives might have driven onsemi's hostile pursuit of Allegro, despite the latter's firm stance on valuation and the absence of constructive dialogue?

**A:** onsemi's unsolicited bid likely stemmed from a strategic assessment aimed at consolidating its position and capitalizing on synergistic opportunities within the semiconductor landscape:

- Portfolio Complementarity and Market Diversification: The convergence of onsemi's intelligent power and sensing technologies with Allegro's expertise in magnetic sensing and application-specific analog power ICs held the promise of a more comprehensive product offering, particularly targeting the high-growth automotive, industrial, and Al data center markets. This combination could have created a more resilient and diversified revenue stream.
- Scale and Operational Synergies: Achieving greater scale through the acquisition of Allegro could have yielded operational efficiencies, reduced overhead costs, and enhanced negotiating leverage within the supply chain, contributing to improved profitability for the combined entity.
- Strategic Positioning in Evolving End-Markets: With the accelerating trends in vehicle electrification, industrial automation, and the burgeoning demand for Al infrastructure, the acquisition of Allegro could have strategically positioned onsemi to capitalize on these secular growth drivers, enhancing its long-term market relevance.

Q: Considering Allegro's immediate and unequivocal rejection of onsemi's \$7 billion offer as "inadequate," what fundamental divergence in valuation perspective or strategic ambition might have underpinned this resolute resistance, ultimately leading to the bid's withdrawal?



**A:** Allegro's swift dismissal of onsemi's advances suggests a significant chasm in the perceived intrinsic value and strategic trajectory of the company:

- Intrinsic Undervaluation and Future Growth Potential: Allegro's board, having recently appointed a new CEO, likely held a strong conviction that onsemi's \$35.10 per share offer materially undervalued the company's technological leadership, its established market position, and its anticipated future growth prospects within its core automotive and industrial segments.
- Strategic Autonomy and Confidence in Standalone Execution: Allegro's decisive rejection implies a belief in its ability to generate superior shareholder value by remaining independent and executing its own strategic roadmap, leveraging its proprietary technologies and established customer relationships.
- Board's Fiduciary Duty and Shareholder Interests: The Allegro board's
  pronouncement of inadequacy underscores its fiduciary responsibility to
  shareholders, suggesting a determination to secure a valuation that accurately
  reflects the company's inherent worth and future potential, even in the face of a
  substantial premium over the pre-bid trading price.

Q: For astute investors and M&A practitioners, what critical lessons emerge from onsemi's ultimately aborted hostile pursuit of Allegro, particularly regarding the dynamics of unsolicited offers and the pivotal role of target board engagement in determining transactional outcomes?

**A:** The onsemi-Allegro episode provides several key takeaways for navigating the complexities of hostile M&A:

- The Imperative of Target Board Engagement: onsemi's explicit statement citing
  the "reluctance of Allegro's Board of Directors to fully engage" as the primary
  catalyst for withdrawing its bid underscores the fundamental importance of
  establishing a constructive dialogue with the target's leadership. Hostile bids face
  a significantly diminished probability of success without any level of board
  cooperation or endorsement.
- Valuation as the Bedrock of Negotiation: The irreconcilable difference in valuation proved to be the central impediment to a potential transaction. Target boards, especially those with a strong conviction in their company's intrinsic value and future prospects, are unlikely to yield to offers they deem insufficient, regardless of the stated premium.
- The Limits of Unilateral Persuasion: While a hostile bidder can directly appeal to shareholders, the target board's ability to articulate a compelling rationale for rejecting the offer and highlighting potential strategic or valuation shortcomings



can significantly influence shareholder sentiment and ultimately sway their decision on whether to tender.

Acquirer Discipline in Capital Allocation: onsemi's decision to withdraw its
proposal, coupled with its stated intention to focus on share repurchases, reflects
a degree of financial prudence and a willingness to abandon a transaction when a
clear path to a mutually agreeable outcome is absent. This highlights the
importance of acquirers maintaining capital allocation discipline even when
pursuing strategic acquisitions.

#### **Conclusion:**

onsemi's ultimately unsuccessful \$7 billion hostile bid for Allegro MicroSystems serves as a compelling case study in the intricate dynamics of unsolicited takeover attempts. Allegro's resolute defense, grounded in its conviction of undervaluation and strategic independence, coupled with the target board's unwillingness to engage in substantive discussions, ultimately led to onsemi's withdrawal. This episode underscores the enduring importance of bridging valuation gaps and fostering constructive engagement between potential acquirers and targets in the pursuit of M&A transactions, even within the competitive landscape of the semiconductor industry.

5. Tokyo's Takeover Tussle: Carlyle's White Knight Maneuver in Nidec's Hostile Pursuit of Makino

## New York, April 27, 2025

Introduction: The often-staid landscape of Japanese corporate takeovers has been jolted by a rare instance of hostile intent, as Nidec Corporation (6594.T) launched a \$1.81 billion unsolicited bid for Makino Milling Machine (6135.T). This newsletter dissects the unfolding drama, where US private equity



behemoth Carlyle Group has emerged as a potential white knight, and examines the intricate dynamics shaping this high-stakes contest for control of the Japanese machine tool manufacturer.

Q: For seasoned M&A arbitrageurs and Japan market specialists, what atypical elements underscore the hostile nature of Nidec's approach, given the traditional preference for consensual transactions in the Japanese Keiretsu system?

**A:** Several factors highlight the exceptional hostility of Nidec's pursuit within the Japanese M&A context:

• Unsolicited Bid Without Prior Contact: Nidec's decision to launch a tender offer directly without prior negotiation or agreement with Makino's management is a



significant breach of the customary, consensus-driven approach prevalent in Japanese M&A. As noted by Nidec's own Chief M&A Officer, Makino's reaction is "the classic reaction of a Japanese company targeted by a buyer," underscoring the cultural aversion to unsolicited advances.

- Board Resistance and Poison Pill Defense: Makino's swift and decisive adoption of a "poison pill" takeover defense mechanism, approved by its board, unequivocally signals its rejection of Nidec's advances and its determination to remain independent. This defensive posture is a direct counter to Nidec's hostile intent.
- Public Urging Against Tendering: Makino's board has explicitly urged its shareholders to refrain from tendering their shares to Nidec's offer, citing ongoing discussions with potential white knight suitors and arguing that the current timing does not allow for informed decision-making.
- Legal Challenge to Defensive Measures: Nidec's aggressive legal response, filing for an injunction to block Makino's poison pill, further escalates the conflict and demonstrates a clear intent to overcome the target's resistance through legal means, a hallmark of a contentious takeover battle.

Q: Considering Carlyle's potential intervention as a white knight, what strategic rationale might underpin the US private equity firm's interest in Makino, and what geopolitical considerations, particularly regarding US tariffs, could be tempering their enthusiasm to fully commit to a counter-offer?

**A:** Carlyle's potential interest in Makino likely stems from several strategic factors:

- Industrial Automation Synergies: Makino's expertise in precision milling machines and its established global supply chains could offer significant synergies with Carlyle's existing industrial portfolio companies, particularly in sectors benefiting from increased automation and the growth of the electric vehicle (EV) supply chain.
- Japanese M&A Landscape Evolution: The intensifying dealmaking environment in Japan, partly driven by regulatory reforms encouraging M&A, might present an opportune moment for Carlyle to deploy capital and acquire a strategically valuable asset.
- Potential for Value Creation: Carlyle's operational expertise and financial resources could potentially unlock further value within Makino, either independently or in combination with other portfolio holdings.

However, Carlyle's reported caution, linked to recent US tariff announcements, introduces a layer of geopolitical complexity:



- **Supply Chain Disruptions:** New or increased tariffs could disrupt Makino's existing global supply chains, potentially impacting its profitability and making the acquisition less attractive.
- **Increased Costs:** Tariffs on imported components or exported machinery could increase Makino's operating costs and reduce its competitive edge.
- Uncertainty and Risk Aversion: The volatile trade environment created by tariff announcements could make Carlyle more risk-averse, leading to a more hesitant approach towards a large cross-border transaction with potential tariff-related headwinds.

Q: For financial analysts assessing the likelihood of this contested takeover, what key indicators – including Makino's stock price relative to Nidec's offer and the progress of Carlyle's white knight discussions – should investors monitor to gauge the potential outcomes and associated risks?

**A:** Several key indicators warrant close attention from investors:

- Makino's Stock Price Dynamics: The fact that Makino's stock price has traded below Nidec's tender offer of 11,000 yen suggests market skepticism regarding the offer's success. A sustained price significantly below the offer price indicates a higher perceived risk of the deal not going through. Conversely, a price approaching or exceeding the offer could signal increasing confidence in a successful bid, potentially driven by anticipation of a higher white knight offer. As of mid-2025, the discount suggests caution.
- Carlyle's Formal Bid Announcement: The market's reaction to any formal counter-offer from Carlyle will be crucial. A firm bid, especially one at a premium to Nidec's offer, could significantly shift shareholder sentiment and potentially trigger a bidding war. The lack of a formal offer as of the latest reports introduces considerable uncertainty.
- Outcome of Nidec's Injunction: The court's ruling on Nidec's attempt to block Makino's poison pill will have a significant impact. A ruling in favor of Nidec would weaken Makino's defenses, while upholding the poison pill would strengthen Makino's ability to resist and potentially facilitate a white knight acquisition. The expected resolution before Makino's June AGM makes this a critical near-term catalyst.
- Shareholder Sentiment Leading to Makino's AGM: The level of shareholder support for Makino's poison pill at the June AGM will be a key determinant of its effectiveness. Strong support would embolden the board's resistance, while weak support could make Makino more vulnerable to Nidec. Carlyle's bid status by this time will likely influence shareholder voting.



• Regulatory Scrutiny: The stance of Japanese regulatory authorities regarding the poison pill and the overall takeover battle will be important. Their interpretation of the 2023 METI guidelines on takeover defenses will influence the legal proceedings and the permissibility of Makino's tactics.

#### **Conclusion:**

The unfolding takeover battle for Makino Milling Machine represents a compelling case study in the evolving landscape of Japanese M&A, marked by a rare hostile bid from Nidec and the potential intervention of US private equity giant Carlyle as a white knight. The outcome hinges on a complex interplay of strategic interests, legal challenges, shareholder sentiment, and geopolitical considerations. As investors and industry observers alike monitor the developments leading up to Makino's June AGM and Carlyle's potential counter-offer, this high-stakes contest serves as a crucial barometer of the changing dynamics in Japanese corporate control.

6. Plantro's Pursuit of ISC: A Canadian Board Stands Firm Against an "Abusive" Advance

## New York, April 27, 2025

**Introduction:** A cross-border skirmish is unfolding in the information services sector as Plantro Ltd., an offshore entity, has launched a tender offer to acquire a significant stake in the Canadian-based Information Services Corporation (ISC). This newsletter dissects Plantro's unwelcome advances, ISC's resolute defense, and the key questions surrounding this contentious bid for a piece of the Canadian registry giant.

Q: For seasoned M&A practitioners observing this transatlantic tug-of-war, what immediate red flags signal Plantro's tender offer as hostile, triggering ISC's strong "REJECT" recommendation and its characterization of the bid as "abusive" and "coercive"?

**A:** Several elements immediately categorize Plantro's approach as hostile:

- ISC's Unequivocal Rejection: The Board of Directors of ISC has explicitly and repeatedly recommended that shareholders REJECT Plantro's tender offer and DO NOT TENDER their shares. This firm stance is a primary indicator of a hostile bid.
- "Mini-Tender" Structure: Plantro's offer is structured as a "mini-tender," a tactic
  often viewed negatively by target companies and regulators as it deliberately
  sidesteps the more stringent regulations and shareholder protections associated
  with a formal takeover bid under Canadian securities laws.
- Coercive Tactics: ISC has labeled Plantro's offer as "coercive," highlighting concerns that the structure is designed to pressure shareholders into tendering



without full understanding or benefit. This often involves seeking proxy control even for shares not purchased.

- **Undervaluation Claims:** ISC consistently argues that Plantro's offer price of \$27.25 per share significantly undervalues the company's intrinsic value, its growth strategy, and the targets set for 2028.
- Lack of Constructive Engagement: ISC states that Plantro launched its unsolicited bid shortly after an initial contact, undermining Plantro's narrative of failed engagement and indicating a lack of genuine negotiation.
- "Backdoor Power Grab" Allegations: ISC accuses Plantro of attempting a "backdoor power grab" by seeking proxy control without paying a fair control premium, aiming to influence the board without acquiring a majority of the shares.

Q: Considering ISC's strong performance history and its ambitious growth strategy to double in size by 2028, what strategic vulnerabilities might Plantro be attempting to exploit with its opportunistic mini-tender, and why is ISC so vehemently urging shareholders to disregard this unsolicited advance?

**A:** Plantro appears to be capitalizing on potential market volatility and the inherent uncertainty that can sometimes surround ambitious growth targets. By launching a bid at a price ISC deems a discount, Plantro might be trying to acquire a significant stake at an undervalued price before ISC's growth strategy fully materializes and its share price potentially appreciates. ISC's strong rejection stems from a belief in its long-term value creation potential, its proven track record, and the view that Plantro's offer attempts to seize control without providing fair compensation to shareholders for the company's future prospects. Furthermore, the "mini-tender" structure raises governance concerns, as it could allow Plantro to exert significant influence without a majority ownership or paying a control premium.

Q: For M&A practitioners specializing in cross-border disputes, what unique challenges arise when an offshore entity like Plantro targets a Canadian corporation like ISC, particularly concerning regulatory oversight, shareholder communication, and the application of different securities laws?

**A:** Cross-border takeover attempts introduce several complexities:

- Navigating Different Regulatory Regimes: Plantro, as an offshore entity, and ISC, as a Canadian corporation, are subject to different securities regulations. Understanding and complying with both sets of rules, particularly regarding tender offer requirements and shareholder disclosures, is crucial and can be challenging.
- Shareholder Communication: Communicating effectively with shareholders across different jurisdictions can be complex, requiring tailored approaches to



address varying levels of familiarity with the acquirer and the regulatory frameworks.

- **Enforcement and Jurisdiction:** Legal and enforcement actions in case of disputes can be more complicated across borders, requiring coordination between different regulatory bodies and legal systems.
- National Interests and Political Considerations: Depending on the industry and the size of the target, cross-border takeovers can sometimes raise national interest concerns and political scrutiny, adding another layer of complexity.
- "Coercive" Tactics Scrutiny: Regulators in both jurisdictions may have different thresholds and interpretations of what constitutes "coercive" or "abusive" tender offer tactics, requiring careful navigation by the acquirer.

#### Conclusion:

Plantro Ltd.'s unsolicited mini-tender for Information Services Corporation has ignited a clear cross-border conflict. ISC's resolute and vocal opposition, characterizing the bid as opportunistic and coercive, underscores the hostile nature of Plantro's advance. The clash highlights the strategic importance of valuation, the complexities of navigating "minitender" offers, and the added layers of challenge inherent in cross-border takeover attempts. As ISC urges its shareholders to stand firm, the outcome of this Canadian standoff against an offshore suitor remains a key point of observation for M&A practitioners navigating the intricacies of international dealmaking.

7. Sierra Metals: From Hostile Standoff to Board-Backed Embrace

### New York, April 27, 2025

Introduction: The saga of Alpayana's pursuit of Sierra Metals has taken a dramatic turn. Initially launched as an unsolicited and unwelcome bid, this newsletter charts the evolution from a hostile takeover attempt to a now board-supported agreement. We delve into the key questions surrounding this transition, examining what prompted the shift and what it signals for the future of Sierra Metals.



Q: For M&A strategists observing this situation, what critical signals indicated Alpayana's initial approach was indeed hostile, triggering Sierra Metals' strong "REJECT" recommendation and the direct appeal to shareholders to "TAKE NO ACTION"?

**A:** Several elements clearly pointed to Alpayana's initial bid as hostile:



- Sierra Metals' Explicit Rejection: The target company's board of directors unequivocally recommended that shareholders REJECT Alpayana's offer and TAKE NO ACTION. This is a primary indicator of a hostile situation where the board does not believe the offer is in the best interests of the shareholders.
- "Opportunistic Hostile Take-Over Bid" Labeling: Sierra Metals itself repeatedly referred to Alpayana's offer as a "hostile bid" and "opportunistic," leaving no doubt about their stance.
- Price Inadequacy: The board, supported by a fairness opinion from BMO Capital Markets, consistently stated that Alpayana's initial offer price of C\$0.85 and even the revised C\$1.11 significantly undervalued Sierra Metals. This disagreement over value is a common trigger for hostile encounters.
- **Direct Appeal to Shareholders:** Sierra Metals' direct communication urging shareholders to reject the offer and not tender their shares is a tactic employed when the board is fighting off an unwanted acquirer.
- Lock-Up Opposition: The initial news indicated that none of Sierra Metals' directors or officers intended to tender their shares to Alpayana's hostile bid, further demonstrating a united front against the offer.

Q: Considering the initial resistance and the board's firm stance against Alpayana's earlier offers, what pivotal factors might have shifted the dynamic, leading to the current "agreement in principle" and the Board's unanimous support for the revised CDN \$1.15 bid?

**A:** Several factors could have contributed to this significant shift:

- Increased Offer Price: Alpayana's revised bid of CDN \$1.15 per share represents a notable increase from the initial C\$0.85 and the subsequent C\$1.11 offer. This improved valuation likely addressed some of the board's concerns about the inadequacy of the previous bids.
- Fairness Opinion: The fact that Sierra Metals' financial advisor, BMO Capital Markets, provided an oral fairness opinion stating the CDN \$1.15 consideration is fair from a financial point of view to shareholders suggests that the revised price met their valuation benchmarks.
- Potential Lack of Shareholder Support: Alpayana's initial difficulty in persuading shareholders to tender their shares (implied by the waiver of the minimum tender condition) might have prompted them to increase their offer to gain traction.
- Strategic Review Outcomes: Sierra Metals had mentioned undertaking a robust process to evaluate strategic options. This agreement with Alpayana could be the result of that review, deemed the best path forward to maximize shareholder value under the current circumstances.



• Lock-Up Agreements: The agreement by Sierra Metals' directors and officers to enter into lock-up agreements to tender their shares signifies a complete turnaround in their stance and a unified support for Alpayana's revised bid.

Q: For practitioners navigating the complexities of M&A, what key takeaway does this evolution – from hostile rejection to board-supported acceptance – offer regarding the interplay of price, shareholder sentiment, and strategic alternatives in determining the ultimate outcome of a takeover bid?

**A:** This situation highlights the critical interplay of several factors in M&A outcomes:

- Price as the Ultimate Motivator: While initial resistance can be strong based on perceived undervaluation, a sufficiently increased offer price can often sway the target board's opinion and gain their support.
- **Shareholder Power:** The lack of shareholder support for an initial hostile bid can force the acquirer to reconsider their terms and potentially engage with the target board.
- Strategic Realities: The target company's assessment of its strategic alternatives and long-term prospects plays a crucial role. If a takeover, at the right price, is deemed the best way to deliver value to shareholders compared to remaining independent, the board's stance can change.
- The Importance of a Fairness Opinion: A credible fairness opinion from a financial advisor provides the target board with crucial support for recommending a transaction to shareholders.

#### Conclusion:

The acquisition of Sierra Metals by Alpayana demonstrates a dynamic shift from a hostile takeover attempt to a board-supported deal. The initial rejection, fueled by concerns over price and undervaluation, ultimately gave way to an agreement following an improved offer and a positive fairness opinion. This evolution underscores the pivotal role of price in bridging valuation gaps and the influence of strategic considerations and shareholder sentiment in shaping the trajectory of M&A transactions, even those that begin on contentious footing. The unanimous support now signals a new chapter for Sierra Metals under Alpayana's ownership.

#### **Latest Friendly Tender Offers in the United States**

1. Equitable's Ascendancy: Reforging the Asset Landscape"

April 10, 2025 (Pennsylvania)

Why did Equitable Holdings embark on this strategic increase in AllianceBernstein, and what overarching vision propelled this move?



Equitable Holdings, fortified by capital derived from a judicious reinsurance agreement with Reinsurance Group of America (RGA), launched a tender offer to solidify its control over AllianceBernstein. This calculated maneuver reflects Equitable's ambition to "double down on higher growth businesses such as asset management." The pursuit of augmented ownership, culminating in a roughly 68.6% economic interest, signifies a strategic pivot towards asset management as a primary revenue stream.

# How does the concurrent repurchase of Series B Depositary Shares harmonize with Equitable's broader capital management strategy?

The \$283 million repurchase of Series B Depositary Shares, representing a 62.79% reduction, demonstrates a pragmatic approach to refining Equitable's capital structure. By retiring preferred shares with fixed dividend obligations, Equitable gains enhanced financial agility. This move, while seemingly measured for a company with \$1 trillion in assets, signifies a deliberate effort to streamline fixed payment commitments and potentially liberate capital for further strategic initiatives.

# What are the repercussions of Equitable's strategic realignment for the competitive dynamics of the financial services sector?

 Equitable's consolidation of power within AllianceBernstein, coupled with its proactive capital management, signals a broader trend of convergence within the insurance and asset management industries. This integrated model, as articulated by Equitable's finance chief, allows for sustained financial benefits throughout the product lifecycle. Consequently, other financial services firms may seek to emulate this model.

# What factors contributed to the success of the tender offers, and what does the acceptance rate reveal?

The tender offers for Alliance Bernstein units, and the depositary shares, were highly successful. The price offered, and the strategic nature of the move, made the offers enticing to shareholders. The 62.79% participation rate in the Series B Depositary Shares repurchase indicates that the offer terms were perceived as equitable by preferred shareholders.

# What are the financial implications for Equitable Holdings, and how does this impact its overall financial fortitude?

 Equitable Holdings' strategic actions, including the AllianceBernstein unit acquisition and the Series B Depositary Shares repurchase, demonstrate proactive capital management. The reinsurance deal with RGA provided substantial capital, enabling Equitable to execute these transactions without



compromising its financial stability. The company's \$1 trillion in assets under management and administration further underscores its financial robustness.

#### **Conclusion:**

Equitable Holdings' meticulously crafted actions, including the strategic acquisition of AllianceBernstein units and the repurchase of Series B Depositary Shares, reveal a company adept at navigating the complexities of the financial landscape. By leveraging capital unlocked from a judicious reinsurance agreement, Equitable has effectively solidified its position in the asset management arena, while simultaneously optimizing its capital structure. These actions, executed with perspicacity and precision, signal a company poised for sustained growth and profitability in an increasingly competitive market.

2. Herc's Expansion: A Strategic Play in Equipment Rentals"

#### March 19, 2025 (New York)

 Why did Herc Holdings pursue H&E Equipment Services, and what strategic vision underlies this acquisition?



- Herc sought to significantly expand its market share and operational scale, positioning itself as the third-largest player in North America's equipment rental sector. This acquisition, driven by the desire to accelerate growth and deliver shareholder value, consolidates Herc's presence in key rental regions and diversifies its fleet mix.
- How did Herc manage to outbid United Rentals, and what were the key factors that led to this outcome?
  - Herc presented a "Superior Proposal," offering a compelling mix of cash and stock that surpassed United Rentals' bid. This prompted H&E to terminate its agreement with United Rentals, with Herc covering the termination fee. The decisive factor was Herc's ability to offer a more attractive valuation and strategic fit.
- Who were the key advisors and financiers involved in this transaction, and what roles did they play?
  - Bank of America and its lenders provided financing, amending Herc's credit agreement to facilitate the acquisition. Latham & Watkins LLP served as legal counsel for the financing sources. DF King acted as the information agent.



- What are the anticipated synergies and financial benefits of this merger, and how will they impact Herc's performance?
  - The merger is projected to generate approximately \$300 million in annual EBITDA synergies within three years, through cost savings and revenue growth. Herc anticipates high single-digit accretion to its cash earnings per share in 2026, ramping up to over 20% as synergies materialize. The combined entity is expected to achieve revenue and EBITDA of \$5.2 billion and \$2.5 billion, respectively.
- What are the broader market implications of this acquisition, and how might it reshape the equipment rental industry?
  - This acquisition consolidates the equipment rental market, creating a formidable competitor to United Rentals and Sunbelt Rentals. It reflects a trend of increasing demand for rental equipment, as contractors seek costeffective solutions. The combined entity's increased scale, and financial strength, will change the competitive nature of the industry.
- Was this a hostile takeover, or a friendly acquisition?
  - This was a friendly acquisition. H&E's board recommended the deal to its shareholders.

#### Conclusion:

Herc Holdings' strategic acquisition of H&E Equipment Services marks a pivotal moment in the North American equipment rental industry. This transaction, driven by growth aspirations and synergy potential, positions Herc for enhanced market leadership and financial performance.

3. Convenience Clash: Can Couche-Tard's \$47 Billion Bid Break Japan's 7-Eleven Fortress?"

Apr 1, 2025 (New York)

A Battle for Global Convenience Dominance

- Why is Couche-Tard so determined to acquire Seven & i Holdings, and what's the strategic allure?
  - Couche-Tard, aiming for aggressive global expansion,



sees Seven & i as a crown jewel. Acquiring 7-Eleven's vast network (over 80,000 stores worldwide) would exponentially boost its global footprint.



- The company is attracted to Seven & i's strong brand, particularly in the lucrative Japanese convenience store market, and its established presence in the United States.
- The weakness of the Yen, makes the deal more financially appealing.

# • Why is Seven & i resisting Couche-Tard's \$47 billion offer, and what are their primary concerns?

- Seven & i has expressed concerns about potential U.S. antitrust issues, fearing regulatory hurdles.
- There are also concerns about job security and potential changes to the quality of fresh food offerings, a staple of Japanese 7-Eleven stores.
- Seven & I also states that the offer undervalues the company.
- Seven & I is also in the process of restructuring, and selling assets to boost shareholder value.

# • What are the key antitrust hurdles in the U.S., and how is Couche-Tard addressing them?

- The combined entity would control a significant portion of the U.S. convenience store market, raising antitrust concerns.
- Couche-Tard is working to identify potential store divestitures and credible buyers to maintain competition.
- Couche-Tard has stated that they have a good track record with regulators.

# • What are the cultural and national security implications of this deal, particularly in Japan?

- There's public concern in Japan about a foreign takeover potentially compromising the quality of 7-Eleven's products and services, especially fresh food.
- Seven & i plays a crucial role in disaster relief in Japan, raising concerns about foreign control affecting emergency response capabilities.
- Seven & I is considered a core part of Japans national security.

## What are the next steps in this high-stakes acquisition, and what factors will determine its outcome?

- Seven & i faces pressure from shareholders, like Artisan Partners, to engage with Couche-Tard.
- The company's performance in its restructuring efforts and its ability to convince shareholders of its standalone value will be crucial.



- The upcoming shareholders' meeting in May is a pivotal moment, where the company's direction will be heavily scrutinized.
- Couche-Tard has stated that if Seven & I cooperates, they may increase their 47 billion dollar offer.

#### Is this a friendly, or hostile takeover attempt?

 Couche-Tard is insisting that this is a friendly attempt, and that they are not attempting a hostile takeover.

#### Conclusion:

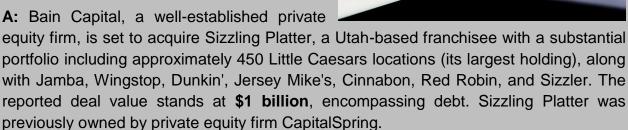
The attempted acquisition of Seven & i Holdings by Alimentation Couche-Tard presents a complex interplay of strategic ambition, regulatory hurdles, and cultural sensitivities. While Couche-Tard asserts its offer is "friendly," Seven & i's resistance and concerns regarding antitrust and cultural impacts indicate a contested bid. The outcome hinges on Seven & i's ability to execute its restructuring plan, shareholder pressure, and the regulatory landscape in the US. Ultimately, this transaction will significantly reshape the global convenience store market, regardless of whether it concludes with a successful acquisition or a continued independent path for Seven & i.

## 4. Bain Capital Acquires Sizzling Platter - A Billion-Dollar Franchise Feast

## **April 11, 2025 (New York)**

Private equity giant Bain Capital has announced its acquisition of Sizzling Platter, a mega-franchisee operating over 750 restaurants across eight prominent brands. Let's delve into the key aspects of this noteworthy deal.

# Q: What are the salient features of this transaction?



# Q: Was this a friendly takeover? How was it initiated?

**A:** Based on reports, the acquisition appears to be a **friendly transaction**. CapitalSpring, the previous owner of Sizzling Platter, had been working with investment banks UBS and Deutsche Bank for several months on a **sale process**. This indicates a deliberate and





managed divestiture rather than a hostile approach. Bain Capital emerged as the successful bidder in this process.

#### Q: Who were the major players involved?

**A:** The key players in this transaction are:

- **Acquirer:** Bain Capital, a global private equity firm with significant experience in the restaurant industry.
- Target: Sizzling Platter, a large multi-brand restaurant franchisee.
- **Seller:** CapitalSpring, the private equity firm that previously owned Sizzling Platter.
- **Financial Advisors:** UBS and Deutsche Bank advised the seller (CapitalSpring). Jefferies Group Inc. and UBS Group AG are reportedly providing financing for Bain Capital's acquisition.

## Q: What were the key milestones and events leading up to the announcement?

**A:** The timeline of key events includes:

- **Prior to December 2024:** CapitalSpring engaged UBS and Deutsche Bank to explore a potential sale of Sizzling Platter.
- **December 2024:** Reports surfaced indicating Bain Capital's interest in acquiring Sizzling Platter for over \$1 billion.
- Several Months Leading to April 2025: The sale process, involving potential bidders and due diligence, likely progressed.
- April 9, 2025 (Wednesday): Sizzling Platter reportedly notified bondholders about the impending acquisition.
- April 10, 2025 (Thursday): News outlets, including Bloomberg, reported the agreement between Bain Capital and CapitalSpring for the acquisition of Sizzling Platter by Bain Capital in a \$1 billion deal.

#### **Conclusion:**

Bain Capital's acquisition of Sizzling Platter represents a significant consolidation in the restaurant franchise landscape. The friendly nature of the deal, stemming from a structured sale process initiated by CapitalSpring, highlights the strategic interests of both private equity players. Bain Capital's established history in the restaurant sector suggests a strong belief in Sizzling Platter's potential and the broader franchise market. This billion-dollar transaction will undoubtedly be closely watched for its impact on the involved brands and the wider industry.



## 5. Boeing's Spirit Embrace: Decoding the Remaking of an Aerospace Link

#### New York, April 27, 2025

Q: Beyond the balance sheet, what urgent whispers from Wichita's workshops likely compelled Boeing to reclaim its former wingman, Spirit?

**A:** The compelling force behind Boeing's move appears to be the echoing concerns of



quality and efficiency emanating from Wichita. The staggering \$1.8 billion backlog of uninspected fuselages paints a stark picture of operational friction and heightened regulatory scrutiny – a scenario that likely spurred Boeing to seek direct control. By bringing Spirit back into the fold and entrusting its turnaround to Spirit's own chief engineer, Boeing signals a deep-seated need to mend a fractured link in its production chain and restore confidence in its manufacturing prowess.

# Q: How does Boeing's act of re-integration ripple through the typical M&A playbook, especially considering Spirit's partial handoff to Airbus?

**A:** Boeing's acquisition of Spirit presents a fascinating deviation from a standard merger. It's less about outright expansion and more about a strategic reclamation coupled with a complex carve-out orchestrated with a key competitor, Airbus. This intricate dance suggests a calculated move to secure a vital supply line while pragmatically addressing antitrust concerns and the broader European aerospace landscape. The division of Spirit's assets underscores the nuanced considerations beyond mere market dominance, highlighting the strategic importance of specific capabilities for both Boeing and Airbus.

# Q: Looking beyond the immediate financial implications, what deeper lessons about aerospace's intricate web of dependencies and the perils of fractured supply chains might this Boeing-Spirit reunion offer?

**A:** This unfolding saga serves as a potent reminder of the profound interconnectedness within the aerospace ecosystem. The challenges faced by Spirit, a critical former component of Boeing, underscore the potential vulnerabilities introduced by complex outsourcing arrangements. The move back towards vertical integration suggests a renewed appreciation for direct oversight in ensuring quality and timely delivery in an industry where precision and safety are paramount. It begs the question of whether other aerospace giants might re-evaluate their reliance on external suppliers for core components in light of Boeing's experience.

#### Conclusion:

The impending reunion of Boeing and Spirit AeroSystems in Wichita transcends a simple acquisition; it represents a high-stakes endeavor to recalibrate a critical juncture in the



aerospace manufacturing landscape. Driven by the urgent need to resolve persistent quality and operational challenges, Boeing's move signals a strategic pivot towards greater control over its core production. The complexities of navigating regulatory hurdles and the collaborative carve-out with Airbus underscore the intricate web of dependencies and competitive dynamics within the industry. Ultimately, the success of this reintegration will hinge on Boeing's ability to effectively absorb Spirit's operations, restore Wichita's production prowess, and reassure a market closely watching this pivotal consolidation. The lessons learned from this intricate maneuver will likely resonate across the aerospace sector, prompting a re-evaluation of supply chain strategies and the enduring importance of seamless integration in a high-stakes environment.

## 6. Eastern Bank's Boston Banking Bonanza: A Neighborly Embrace

# New York, April 24, 2025 4:48 PM Eastern Daylight Time

The Boston banking scene is buzzing with Eastern Bank's latest strategic move: the acquisition of HarborOne Bancorp. This newsletter delves into the key aspects of this \$490 million deal, exploring its implications for market consolidation, regional expansion, and the broader M&A landscape.



# Q: In a city known for its baked beans and brotherly love, does Eastern's latest acquisition hint at a fiercely contested turf war or a more amicable expansion amongst hometown players?

**A:** The language surrounding the deal, with both boards unanimously adopting the agreement and Eastern's executives expressing excitement about a "partnership" and a "natural strategic fit with shared values," strongly suggests a **friendly acquisition**. HarborOne's CEO also speaks of "partnering" and bringing "further scale" and "innovation," indicating a collaborative spirit rather than a defensive posture against an unwanted suitor.

# Q: Beyond bolstering balance sheets, what strategic tapestry is Eastern weaving across the Greater Boston and Rhode Island financial landscape with this latest tie-up?

**A:** Eastern's acquisition of HarborOne appears to be a strategic stitch in a broader tapestry of regional dominance. By absorbing a significant player like HarborOne, Eastern not only solidifies its leading position in Greater Boston but also gains a substantial entry point into Rhode Island. This expansion suggests a focused ambition to become the preeminent local banking powerhouse in the Southern New England market, leveraging



combined resources to offer a wider array of services, particularly by integrating HarborOne's mortgage lending strength with Eastern's wealth management expertise.

Q: With all HarborOne's directors and executive officers pledging their support, what key lesson does this merger offer about the importance of internal alignment in facilitating significant M&A activity?

**A:** The unified support from HarborOne's leadership, evidenced by their agreement to vote in favor of the merger and the planned board representation on Eastern's side, underscores the critical role of internal consensus in smoothly navigating M&A transactions. This alignment likely fostered a more receptive environment for negotiations and streamlines the path towards regulatory and shareholder approvals, highlighting how a cohesive leadership team can significantly de-risk and expedite the merger process.

#### Conclusion:

Eastern Bank's acquisition of HarborOne Bancorp signifies more than just another consolidation in the regional banking sector; it represents a strategic deepening of roots within its home market and a calculated expansion into neighboring Rhode Island. The tone of the announcement, coupled with the unanimous board support and planned integration of leadership, strongly points towards a friendly union aimed at creating a stronger, and more competitive regional financial institution. This move underscores the ongoing trend of consolidation among regional banks seeking scale and efficiency in a dynamic market, while also highlighting the importance of shared values and internal alignment in forging successful partnerships. The outcome of this Boston banking embrace will be closely watched as it reshapes the local financial landscape and offers lessons on strategic growth through synergistic acquisitions.

#### 7. DoorDash Dishes Out \$3.6 Billion Offer for Deliveroo: A Cross-Atlantic Bite?

# New York, April 25, 2025

Introduction: The competitive landscape of the global food delivery market is heating up as US giant DoorDash has made a bold move across the pond, offering a substantial \$3.6 billion to acquire UK-based Deliveroo. This newsletter unpacks the key ingredients of this potential transatlantic deal, examining the



motivations, market implications, and the dish Deliveroo's board seems inclined to serve.

Q: With profitability proving elusive for many in the crowded food delivery arena, does DoorDash's appetite for Deliveroo signal a strategic feast on market share or a necessary consolidation to finally turn a profit?



**A:** DoorDash's hefty offer underscores the intense pressure for consolidation in the food delivery sector. Despite significant growth, consistent profitability has been a challenge for many players. This potential acquisition appears to be a strategic play for DoorDash to "bulk up" its European presence, mirroring its previous acquisition of Wolt. By absorbing Deliveroo's established network of restaurants and riders, DoorDash aims to achieve the scale necessary to improve efficiency, negotiate better terms, and ultimately carve out a more profitable slice of the European market, where it currently lags behind competitors.

Q: Given Deliveroo's initial IPO struggles and subsequent share price decline, does DoorDash's approach represent a timely rescue for the British firm, or a savvy opportunist capitalizing on a competitor's challenges?

**A:** DoorDash's \$3.6 billion offer, representing a significant premium over Deliveroo's recent share price, could be viewed as a lifeline for the UK company, whose stock has struggled since its 2021 IPO. Deliveroo's board indicating it "would be minded to recommend such an offer" suggests a recognition of the value proposition and a potential exit strategy for investors who have seen the company's valuation decline. From DoorDash's perspective, acquiring Deliveroo at a potentially favorable valuation presents an opportunity to gain a significant foothold in the European market without the arduous process of building operations from scratch.

Q: As DoorDash eyes European expansion, potentially creating a more formidable rival to existing giants like Just Eat Takeaway and Uber Eats, what broader shifts might this cross-border consolidation trigger in the global food delivery battleground?

**A:** This potential acquisition could significantly reshape the European food delivery landscape, creating a stronger competitor against established players. DoorDash, leveraging Deliveroo's existing infrastructure and market presence, combined with its own technology and resources, could intensify competition, potentially impacting pricing strategies, service offerings, and the overall dynamics of the market. This move also highlights the ongoing trend of global consolidation as major players seek to establish dominant positions across different regions.

#### Conclusion:

DoorDash's \$3.6 billion offer for Deliveroo marks a significant potential consolidation in the global food delivery wars. For DoorDash, it's a strategic move to gain substantial European market share, while for Deliveroo, it could represent a valuable exit opportunity. The potential merger underscores the ongoing quest for profitability in a competitive industry and signals a possible reshaping of the European delivery landscape, with ripple effects likely felt across the global sector. As the May 23rd deadline for a firm offer



approaches, the industry will be watching closely to see if this cross-Atlantic courtship culminates in a definitive deal.

## 8. Cadence Bank's Texas Two-Step: A Community-Focused Expansion

## New York, April 26, 2025

Introduction: Cadence Bank, a significant regional player in the South, is making a bold stride deeper into the Texas banking landscape with its acquisition of Industry



Bancshares, the holding company for six community-focused banks. This newsletter dissects this strategic move, exploring the rationale, the deal's structure, and the implications for the competitive Texas banking environment, all while keeping a keen eye on the nature of this union.

Q: From the vantage point of seasoned M&A practitioners, when a buyer emphasizes "alliance" and "alignment" of community banking foundations, and the target's leadership hails an "exciting new chapter" built on shared commitments, what's the likely temperature of this Texas tango – a heated battle or a harmonious partnership?

**A:** The repeated emphasis on "alliance," "alignment of community banking foundations," "shared commitment," and an "exciting new chapter" strongly suggests a **friendly acquisition**. The collaborative language used by the CEOs of both Cadence and Industry Bancshares paints a picture of mutual agreement and shared vision, a stark contrast to the combative rhetoric often associated with unsolicited or hostile takeovers. The fact that key executives from Industry Bancshares are expected to continue in their roles further solidifies this impression of a cooperative integration.

Q: In a state as vast and relationship-driven as Texas, how crucial is it for an acquiring bank like Cadence to not only acquire assets and deposits but also to retain the local expertise and deep community connections that Industry Bancshares has cultivated through its six subsidiaries?

**A:** In the Texas banking market, where personal relationships and local knowledge are paramount, Cadence's strategic decision to retain key executives from Industry Bancshares is a critical element for success. Acquiring Industry Bancshares' 27 branches and significant deposit base provides immediate scale, but preserving the trust and loyalty built over decades within those communities hinges on keeping familiar faces in place. This move signals an understanding from Cadence that a successful integration in Texas requires more than just financial engineering; it demands the nurturing of existing relationships and a respect for local nuances.



Q: Considering the variable cash consideration (\$20M-\$60M) tied to Industry Bancshares' equity capital at closing, what strategic considerations might be at play for Cadence in structuring the deal in this manner, and what potential risks or rewards does this introduce for both parties?

A: Structuring the deal with a variable cash consideration tied to Industry Bancshares' equity capital introduces an element of due diligence and risk management for Cadence. It incentivizes Industry Bancshares to maintain a strong capital position until closing and provides a degree of flexibility for Cadence based on the target's financial health at that time. For Industry Bancshares' shareholders, the uncertainty in the final payout is balanced by the potential for a higher valuation if their capital remains robust. This structure suggests a degree of careful negotiation and a focus on ensuring the long-term financial stability of the combined entity, a hallmark of well-considered, friendly transactions.

#### **Conclusion:**

Cadence Bank's acquisition of Industry Bancshares represents a strategic expansion into the attractive Texas market, characterized by a clear emphasis on community alignment and a collaborative approach. The language used by both parties, the planned retention of key personnel, and the unanimously approved merger agreement all point towards a friendly union aimed at leveraging the strengths of both institutions. This move underscores the importance of local relationships and strategic fit in successful bank M&A, particularly in relationship-driven markets like Texas, and highlights the nuanced considerations involved in structuring deals that benefit both the acquirer and the acquired communities.

#### **Looking Ahead: Navigating Uncertainty towards Future Growth**

The US M&A market currently exhibits a "waitand-see" posture as participants navigate the uncertainties surrounding the administration's economic policies, particularly the implementation of significant tariffs. The immediate focus for many companies is on prudent cost management and supply chain optimization, positioning them to capitalize on



more robust deal activity once greater market clarity emerges.

While the US economy commenced the year with considerable momentum, increasing ambiguity surrounding trade and fiscal policies is moderating the near-term outlook. The latest economic analysis from our experts at EY suggests a gradual moderation in economic growth to a trend rate of approximately 2% in the coming quarters, with GDP projected to expand by 2.3% in 2025 before slowing to an average of 1.7% in 2026.



However, this anticipated moderation in consumer spending and business growth is being proactively addressed through strategic workforce planning and a focus on enhancing productivity. This proactive approach positions businesses to effectively manage potential cost pressures and sustain operational momentum. Our latest US economic outlook indicates a gradual easing of spending trends, with consumption momentum likely to moderate from 3.2% year-over-year in the fourth quarter of 2024 towards 2% year-over-year in the fourth quarter of 2025.

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