

FIRM BROCHURE



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Discover the future of driving with General Motors, where innovation, performance, and sustainability come together to create unforgettable driving experiences. From cutting-edge electric vehicles to powerful trucks and luxurious rides, GM is leading the way in transforming mobility. Embrace a new era of driving with GM's commitment to excellence and a vision for a smarter, more sustainable tomorrow.

**We pioneer the innovations that move
and connect people to what matters.**



www.gm.com

INTRODUCTION

General Motors Company (GM) is a prominent American multinational automotive manufacturer with its global headquarters located in Detroit, Michigan. Established in 1908 by visionary entrepreneur William C. Durant, GM has evolved into one of the largest and most influential automakers in the world. Over the decades, it has built a strong reputation by designing, manufacturing, and distributing a comprehensive range of vehicles through its iconic and well-established brands, including Chevrolet, GMC, Cadillac, and Buick. With operations spanning more than 100 countries and manufacturing facilities strategically located across six continents, our firm maintains a robust global footprint.

As the automotive industry undergoes rapid transformation, we are at the forefront of innovation, aiming to redefine the future of mobility through cutting-edge technology and sustainable practices. The company has made a firm commitment to electrification and environmental stewardship by investing heavily in the development of electric vehicles (EVs), autonomous driving systems, and renewable energy infrastructure. Our proprietary Ultium battery platform serves as the foundation of its EV strategy, enabling scalable and flexible vehicle production. We have announced our ambition to eliminate tailpipe emissions from new light-duty vehicles by 2035 and to achieve full carbon neutrality across our global operations by 2040.



In support of these long-term goals, we have also expanded its business operations to include forward-thinking services such as OnStar, a leader in connected vehicle safety and navigation, and BrightDrop, a commercial EV delivery and logistics platform. These ventures reflect our broader strategy to create a connected, autonomous, shared, and electric (CASE) mobility ecosystem.

Moreover, we have recently taken decisive steps to strengthen our position in the evolving global automotive landscape. This includes relocating our global headquarters within Detroit to foster innovation and urban revitalization, enhancing supply chain resilience amid global challenges, and securing critical resources such as lithium to support its growing EV production. With a diverse and skilled workforce of over 162,000 employees worldwide, our firm remains a cornerstone of the automotive sector, committed to delivering quality products while championing sustainability, technological advancement, and customer-focused mobility solutions.

G.M. IN THE U.S.

With a workforce of nearly 92,000 employees across the United States, our firm plays a vital role in driving economic prosperity. Our contributions go far beyond vehicle production, as our firm channels hundreds of millions of dollars annually into local economies. Through direct employment, supplier contracts, infrastructure investments, and partnerships with local businesses, we are integral to the growth of communities nationwide. In 2022, our operations generated \$39.2 billion in Gross Domestic Product (GDP) for the U.S. economy, representing nearly 25% of all GDP produced by American car manufacturers, reflecting our substantial impact on the national economy.

91,417

EMPLOYEES
IN THE U.S.

156

FACILITIES
IN THE U.S.

4,014

DEALERS
IN THE U.S.

496,000+

RETIREEES
IN THE U.S.

\$35.19B

INVESTED
IN FACILITIES IN THE U.S.
SINCE 2014

\$12B

TAXABLE WAGES
PAID TO G.M. EMPLOYEES
IN THE U.S.

2,594,753

VEHICLES DELIVERED
IN THE U.S.

10,275

SUPPLIERS
IN THE U.S. AND WE'LL SPEND \$87B
WITH THOSE SUPPLIERS THIS YEAR

\$64M

DONATED
TO NON PROFIT ORGANIZATION

For over a century, we have been leading in the automotive industry, shaping the future of transportation with groundbreaking innovations. From pioneering assembly line production to advancing electric and autonomous vehicle technologies, we have consistently been at the forefront of the automotive revolution. Our vision for the future centers on zero crashes, zero emissions, and zero congestion, guiding our investments in electric vehicles, sustainable manufacturing, and autonomous technologies. Our efforts to reduce environmental impact and improve road safety are central to our commitment to creating a better, more sustainable future for all.

In addition to our technological advancements, we are deeply committed to positively impacting the communities in which we operate. Through philanthropic initiatives, workforce development programs, and strategic partnerships, we focus on improving education, fostering diversity, and addressing social issues such as food insecurity and inequality. Our dedication to building stronger communities is reflected in the active involvement of our employees, who contribute through volunteerism and local leadership efforts. We are proud to be a catalyst for meaningful change, driving both economic growth and social progress in the United States.

HISTORY

Our firm was founded in 1908 by William C. Durant in Flint, Michigan, with the goal of bringing together several independent automakers under one organization. Early acquisitions of brands like Buick, Cadillac, and Oldsmobile laid the foundation for GM's growth into one of the world's largest and most influential automobile manufacturers. By the 1920s and 1930s, GM became an industry leader through innovations in vehicle design, marketing, and production techniques. The company also played a vital role in World War II by shifting its operations to produce military equipment, showcasing its ability to lead during national and global challenges.



Throughout the post-war decades, we have expanded rapidly, producing iconic vehicles that defined American automotive culture, such as the Chevrolet Bel Air, Cadillac Eldorado, and Corvette. Our company continued to innovate with advancements in styling, safety, and engineering while also growing its presence in international markets. Although we have faced significant challenges in the 1970s and early 2000s due to rising competition and economic pressures, it demonstrated resilience and adaptability, including a historic restructuring in 2009 that set the stage for a stronger, more focused organization.

Today, we are at the forefront of global mobility transformation, investing heavily in electric vehicles, autonomous driving technologies, and renewable energy. With initiatives like the Ultium battery platform, the launch of BrightDrop for commercial EVs, and connected services like OnStar, we are shaping a sustainable and technologically advanced future. From its historic roots to its modern-day leadership, we remain committed to delivering innovation, quality, and customer satisfaction across a global network of over 162,000 employees and operations in more than 100 countries.

VISION & MISSION STATEMENT

VISION

A world with zero crashes, zero emissions and zero congestion

Our diverse team of over 165,000 employees brings their collective passion for engineering, technology and design to deliver on this ambitious future. And the bold commitments we've made are moving us closer to realizing this vision.

ELECTRIFICATION

Our cutting-edge Battery Platform is engineered to accelerate the shift towards an all-electric future, making electric vehicles (EVs) accessible to everyone. By providing advanced, reliable, and efficient battery solutions, we aim to drive global adoption of EVs and contribute to a cleaner, more sustainable world for generations to come.

VEHICLE SAFETY

Our approach to engineering safety is driven by a holistic perspective, where research, technology, and advocacy work together to ensure safety solutions are not only effective but also centered around human needs. By integrating these elements, we prioritize creating systems that protect people and enhance their well-being.

PATH TO AUTONOMOUS

We are revolutionizing the future of transportation by pushing the boundaries of what's possible with autonomous vehicles. Our innovative advancements are bringing us closer to a world where self-driving cars are not just a dream, but a transformative reality that will reshape how we move and interact with the world around us.

MISSION STATEMENT

Our mission is to earn customers for life by providing them with high-quality, innovative, and sustainable vehicles and services. We are dedicated to delivering a best-in-class driving experience by leading the way in safety, technology, and design. At GM, we are driven by a passion to continuously improve the lives of our customers and employees while striving to make a positive impact on the environment and society. Our mission is realized through a commitment to excellence, collaboration, and customer-centric values, ensuring that we stay at the forefront of the automotive industry.

We pioneer the innovations that move and connect people to what matters.

ELECTRIFICATION

DRIVING AN ELECTRIC FUTURE

We are leading the charge toward a fully electric future, targeting 2035 to eliminate tailpipe emissions from all new light-duty vehicles. This initiative supports our vision of zero crashes, zero emissions, and zero congestion. With over \$35 billion invested through 2025 in electric and autonomous vehicle development, we are creating an inclusive portfolio that covers everything from everyday commuter EVs to commercial and fleet solutions. The goal is to make EV ownership accessible, convenient, and beneficial to a broad customer base. By aligning innovation with environmental responsibility, we are setting a high benchmark for global automotive sustainability.

ULTIUM: POWERING THE TRANSITION

The backbone of our electrification strategy is its Ultium platform—an advanced, modular battery system built for flexibility and scalability. Ultium uses large-format pouch cells that allow for customizable battery configurations to fit various vehicle sizes and performance needs. With ranges exceeding 400 miles and support for both 400-volt and 800-volt fast-charging (up to 350 kW), Ultium ensures powerful, fast, and efficient EV solutions. Its wireless battery management system reduces weight and complexity while enhancing reliability and lowering costs. This platform enables us to deliver high-performance EVs across multiple segments while maintaining manufacturing efficiency and cost control.



CHARGING AND ENERGY SOLUTIONS

To support the EV ecosystem, GM is expanding access to public and home charging solutions. Partnerships with charging networks and home installation services ensure that customers can conveniently power their vehicles wherever they are. GM's Ultium Level 2 chargers enhance home charging efficiency, while upcoming vehicle-to-home (V2H) technology—expected by 2026—will let EVs power homes during outages or peak demand. These developments go beyond transportation, positioning GM's vehicles as part of a broader, smarter energy infrastructure. By integrating mobility and energy solutions, GM empowers customers with greater convenience and control in the electric age.

VEHICLE SAFETY

SMART SAFETY FOCUS

General Motors (GM) is deeply committed to improving vehicle safety by focusing on the root causes of crashes—primarily human error, which accounts for nearly 90% of all traffic accidents. GM uses real-world data and partners with top research institutions like the University of Michigan and Virginia Tech to better understand driver behavior and accident patterns. These insights have led to innovations like Reverse Automatic Braking, which can reduce back-over crashes by up to 83%, and Automatic Emergency Braking paired with Forward Collision Alert, shown to reduce rear-end collisions by 41%. GM also deploys Lane Keep Assist with Lane Departure Warning to help reduce roadway departures, a major cause

BUILT IN PROTECTION

By standardizing advanced driver-assistance features across nearly all new vehicles, GM ensures that high-level safety is not just available—it's expected. For the 2023 model year, five essential features were made standard in 98% of GM's lineup, including electric models. These are Automatic Emergency Braking, Forward Collision Alert, Front Pedestrian Braking, Lane Keep Assist with Lane Departure Warning, and IntelliBeam auto high-beam control. Each one targets specific accident types—Front Pedestrian Braking, for instance, can cut pedestrian-related crashes by 23%, while IntelliBeam improves night driving safety by detecting and adjusting for low-visibility threats like animals and cyclists. In newer vehicles, these systems are paired with enhancements like high-speed automatic braking and Blind Zone Steering Assist to provide full-spectrum protection and elevate driver awareness across diverse driving conditions.



SAFETY BEYOND THE CAR

Our commitment to safety extends off the road through public education and social responsibility. Its "Hands Free, Eyes On" campaign promotes proper use of driver assistance features, while partnerships with organizations like MADD support drunk driving prevention. GM also contributes to developing in-car alcohol detection tech through the DADSS program. By combining cutting-edge technology with community advocacy, GM works toward a safer future for everyone—on and off the road.

PATH TO AUTONOMOUS

PERSONAL AV FOCUS

General Motors (GM) is steering its autonomous vehicle (AV) strategy toward personally owned vehicles, moving away from shared robotaxi services. This shift emphasizes enhancing driver assistance systems like Super Cruise, which allows hands-free driving on compatible roads. Currently, Super Cruise is available on over 20 GM models and covers approximately 750,000 miles of roads in North America. Building on this foundation, GM aims to develop more advanced systems that offer greater autonomy while keeping drivers engaged and informed.

CRUISE INTEGRATION

In February 2025, GM acquired full ownership of Cruise, its autonomous vehicle subsidiary. This acquisition enables closer collaboration between GM and Cruise teams to accelerate the development of autonomous technologies for personal vehicles. By combining GM's manufacturing expertise with Cruise's software capabilities, the company plans to create vehicles that can handle a wide range of driving scenarios with minimal driver intervention. This integration is expected to streamline the path toward fully autonomous personal transportation solutions.



SAFETY-DRIVEN DESIGN

Safety remains a cornerstone of GM's approach to autonomous driving. The company is committed to rigorous testing and validation of its autonomous systems to ensure they meet high safety standards. By focusing on real-world applications and gradually introducing advanced features, GM aims to build public trust and demonstrate the practical benefits of autonomous technology. This measured approach is designed to address the complexities of autonomous driving while delivering reliable and user-friendly solutions to customers.

OUR COMMITMENTS

Today's communities are confronted with significant and complex challenges — from environmental concerns to social and economic disparities. We believe it is not enough to remain passive in the face of these issues. Instead, we embrace our responsibility to actively engage and lead with innovative, positive, and sustainable solutions that can create lasting impact and build a better future for all.

DIVERSITY – EQUITY – INCLUSION

FOSTERING AN INCLUSIVE WORKPLACE CULTURE

At General Motors, we proudly lead with purpose by embedding diversity, equity, and inclusion (DEI) into every part of our company culture. As owners, we've broken industry ground—from appointing the automotive industry's first female CEO and chair in automotive history to welcoming the first Black board director in a Fortune 500 auto company. Our 12 Employee Resource Groups connect over 42,000 employees globally, fostering a sense of belonging and opportunity. We support our team through inclusive hiring, skills-first development, wellness programs, and benefits that enable every employee to thrive.

EXPANDING EQUITY THROUGH COMMUNITY & BUSINESS

Our DEI vision goes beyond our workplace. Through the GM Student Corps, we offer paid internships and life-skills mentoring to underserved students in Michigan. We've launched the auto industry's first Women's Dealer Program and continue to grow diverse supplier and dealer networks. These initiatives help build an inclusive economy while ensuring our products, services, and partnerships reflect the communities we serve.

DRIVING IMPACT AND EARNING RECOGNITION

We are proud that our DEI efforts have earned top honors like the Disability Equality Index 100 and recognition as one of America's most just companies. These achievements reflect our deep investments in community impact, STEAM education, and accessible product design. As owners, we remain committed to reducing barriers and driving equity—ensuring everyone has access to opportunities and mobility in a more just, inclusive future.



OUR COMMITMENTS

SUSTAINABILITY

We aim to achieve an all-electric, zero emissions world while advancing an equitable and inclusive transition to our carbon neutral future.

JOURNEY TO ZERO

We are deeply committed to transforming the future of mobility through sustainable innovation. As owners, we recognize our responsibility in confronting climate change and setting a bold example for the industry. Our vision is rooted in a future where transportation is all-electric and emissions-free. We've set ambitious goals—to eliminate tailpipe emissions from new light-duty vehicles by 2035 and achieve carbon neutrality across all products and global operations by 2040. These targets reflect our commitment to aligning our operations with climate science while ensuring the transition is inclusive and equitable for all communities.

Our 2023 Sustainability Report outlines the comprehensive actions we're taking to achieve our goals. From significantly expanding our electric vehicle (EV) portfolio to modernizing manufacturing processes with energy-efficient technologies, we are working across every facet of our business to reduce our environmental footprint. We're investing in battery innovation, renewable energy procurement, and building a more resilient, transparent supply chain that supports our sustainability values. We also aim to support EV infrastructure development to make clean transportation accessible to more people and communities. This isn't just about vehicles—it's about reshaping the entire ecosystem that supports them.



Sustainability at our firm is not a standalone initiative—it's woven into our culture, operations, and partnerships. We are working with governments, energy providers, suppliers, and local communities to drive systemic change. Through the publication of our annual sustainability reports, we maintain transparency and invite stakeholders to hold us accountable. Our work reflects a deep belief that environmental responsibility goes hand-in-hand with economic opportunity and social progress. As owners, we remain dedicated to leading this global shift—driving innovation, supporting climate action, and ensuring a cleaner, safer, and more sustainable future for generations to come.

OUR COMMITMENTS

CORPORATE GIVINGS

We're helping create inclusive solutions to social issues in the communities in which we live and work around the world.

We take great pride in our corporate giving initiatives, which reflect our core values and our responsibility to make a positive impact on the communities where we operate. As owners, we focus our philanthropic efforts on three key areas that can drive systemic, sustainable change: advancing STEAM education, promoting road safety, and supporting community development. By investing in these areas, we aim to create lasting improvements, particularly for underserved communities, and contribute to building a more equitable future for all.

We recognize that our employees are an integral part of our corporate giving efforts. Through the GM Cares program, our team members have collectively volunteered over 1 million hours across 28 countries and donated more than \$31 million to nonprofits. Our employees have the opportunity to contribute their time, skills, and resources to causes they care about, from mentoring the next generation of innovators to assisting communities in need. This culture of giving reflects our belief that when we invest in people, we invest in positive change that can ripple outwards to create a broader impact.



In addition to employee-driven initiatives, we support nonprofit organizations through a structured and transparent grantmaking process. Organizations that align with our focus on education, road safety, and community development can apply for funding by completing a Letter of Inquiry and an eligibility quiz. Our goal is to empower these organizations to achieve measurable, positive outcomes that align with our mission of fostering inclusive and sustainable progress. As owners, we view corporate giving not simply as charity, but as a strategic tool to strengthen communities and create meaningful change that lasts for generations.

OUR BRANDS – CHEVROLET

Chevrolet, often called "Chevy," is one of GM's most iconic and widely recognized brands. It offers a broad range of vehicles designed to appeal to a wide array of customers, from compact cars to heavy-duty trucks. With models like the Chevrolet Silverado, a leader in the pickup truck segment, and the fuel-efficient Chevrolet Malibu sedan, the brand balances performance, affordability, and reliability.



Chevrolet vehicles are designed for performance, efficiency, and practicality, making them a popular choice for customers seeking value without sacrificing quality. The brand has expanded into the electric vehicle (EV) market with the Chevrolet Bolt, signaling its commitment to sustainability while maintaining a focus on affordability and innovation.

In addition to its broad lineup, Chevrolet has a long history of motorsports involvement, which has shaped its performance-oriented models, like the Corvette and Camaro. The brand continues to push the boundaries of performance with its innovative technologies and engineering. Chevrolet has also made significant strides in improving vehicle safety and infotainment systems, ensuring drivers enjoy a connected and secure driving experience. With a strong presence in North America, South America, and parts of Asia, Chevrolet continues to expand globally, offering a comprehensive range of vehicles that appeal to a wide variety of customers.



Chevrolet's strategy focuses on offering quality vehicles that provide great value while addressing the evolving needs of customers. The brand is heavily investing in electric mobility, making its first foray into fully electric vehicles with the Bolt EV. As a part of our larger vision, Chevrolet is playing a key role in shaping the future of transportation by combining affordability with sustainability. Chevrolet's commitment to performance, safety, and technology ensures its continued relevance in a competitive and ever-changing automotive market.

OUR BRANDS – BUICK

Buick is our premium vehicle brand, catering to customers who desire a refined driving experience combined with advanced technology. Positioned between mass-market and luxury vehicles, Buick focuses on providing stylish, comfortable, and well-equipped vehicles at a more accessible price point. Models like the Buick Enclave and Buick Envision are perfect examples of how the brand blends luxury with practicality.



BUICK

Buick's lineup includes crossovers, sedans, and SUVs that emphasize quiet, smooth rides with high-quality interiors and a focus on driver comfort and convenience.

With a particularly strong presence in China, Buick has become one of the leading automotive brands in the region. It has established itself as a leader in the premium vehicle market, offering vehicles that blend modern design with advanced features, such as quiet cabin technology, efficient engines, and innovative safety systems. Buick's vehicles are particularly popular with customers seeking a balance of luxury and value. The brand has also introduced hybrid models like the Buick LaCrosse, contributing to our overall efforts to create more sustainable options for customers.



Buick's strategy focuses on expanding its appeal by offering vehicles that meet the needs of both younger, tech-savvy drivers and traditional customers seeking a more premium experience. The brand continues to focus on the integration of modern technology, including advanced driver-assistance systems (ADAS), infotainment systems, and electric vehicle options. Buick's global expansion, particularly in China, highlights its continued focus on delivering sophisticated vehicles that cater to diverse market needs while maintaining an affordable luxury position.

OUR BRANDS – GMC

GMC is our brand that specializes in producing rugged, high-performance vehicles, including trucks, SUVs, and commercial vehicles.



The brand is best known for its iconic pickup trucks, such as the GMC Sierra, and its rugged SUVs, including the GMC Yukon and Acadia. GMC vehicles are built for strength, durability, and versatility, appealing to customers who need heavy-duty work vehicles or luxury SUVs. The brand blends toughness with refinement, offering upscale versions of GM's traditional trucks and SUVs, highlighted by the premium Denali line, which provides enhanced features and high-end finishes.

Beyond performance, GMC is committed to incorporating cutting-edge technology in its vehicles. From advanced infotainment systems to powerful engine options, GMC ensures its customers experience both power and sophistication in their vehicles. The brand has also made significant strides in enhancing fuel efficiency, improving safety features, and integrating autonomous technologies into its lineup. With a focus on workhorse vehicles and upscale SUVs, GMC appeals to a diverse group of customers, from business owners to families looking for a refined yet capable vehicle.



As part of GM's efforts to lead in electric vehicles (EVs), GMC is also embracing sustainability. The upcoming GMC Hummer EV, a fully electric truck, marks a major step in the brand's shift toward zero-emissions vehicles. This innovative electric vehicle blends GMC's rugged capabilities with the cutting-edge technology of EVs, ensuring that the brand remains relevant in the growing EV market. GMC's commitment to providing high-performance vehicles that deliver both utility and luxury continues to make it a standout brand within GM's portfolio.

OUR BRANDS – CADILLAC

Cadillac, GM's flagship luxury brand, has a long history of providing cutting-edge innovation and unparalleled craftsmanship in its vehicles. Known for its bold designs and advanced technology, Cadillac offers a range of premium vehicles, from the luxurious CT6 sedan to the full-size Escalade SUV.



Cadillac

Cadillac has consistently been at the forefront of innovation in the automotive industry, introducing groundbreaking technologies like the electric starter and precision manufacturing. In recent years, the brand has focused on redefining luxury with a new wave of electric vehicles, such as the Cadillac Lyriq. The Lyriq is an all-electric SUV that blends Cadillac's traditional luxury with the latest advancements in electric powertrains, connectivity, and sustainability. Cadillac's transition to electric vehicles is part of our broader strategy to lead the future of transportation with sustainable, high-performance vehicles.



Cadillac's global appeal spans North America, Europe, and China, where it is positioned as a high-end luxury brand. The brand continues to evolve by offering vehicles that embody not just style and luxury but also performance and innovation. Cadillac's commitment to sustainability and its push for electric mobility represent the brand's forward-thinking approach to luxury, ensuring that it remains a symbol of American automotive excellence in the 21st century.

OUR BRANDS – BAOJUN

Baojun is a Chinese automotive brand developed through a partnership between GM and SAIC Motor, targeting the middle-class consumer segment in China. The brand focuses on providing affordable, practical vehicles that cater to the needs of urban and rural customers. Models like the Baojun 510 SUV and Baojun 730 MPV highlight the brand's ability to create vehicles that are spacious, functional, and cost-effective. Baojun vehicles are designed to be reliable and easy to maintain, making them a popular choice for budget-conscious buyers in China.



BAOJUN

The brand's growth has been driven by its commitment to offering value without compromising on quality. Baojun has earned a reputation for producing vehicles that provide a lot of features for a reasonable price, which is key to its success in China's competitive automotive market. Baojun has also embraced new technology, offering models that integrate modern connectivity and safety features. This has helped the brand maintain its relevance as a leader in the Chinese automotive market, catering to the evolving demands of the country's rapidly growing middle class.



As part of our strategy in China, Baojun represents the company's efforts to provide affordable mobility solutions for a wide range of consumers. The brand is expanding its product offerings, including electric vehicles (EVs), which positions Baojun as an important player in China's push for green transportation. Baojun's affordability, practicality, and focus on innovation continue to make it a significant part of our overall business in China.

OUR BRANDS – WULING

Wuling, another brand developed through a joint venture between GM and SAIC, is best known for producing affordable and compact vehicles that cater to the needs of the mass market in China. The brand has a significant presence in both the passenger vehicle and commercial vehicle sectors, offering models like the Wuling Hong Guang, a compact van, and the Wuling Mini EV, a highly affordable electric vehicle.



Wuling's vehicles are designed to be versatile, making them popular among both individual consumers and businesses in China. Wuling has become particularly well-known for its Mini EV, which has become a significant player in China's electric vehicle market due to its affordability and practicality. The Wuling Mini EV is one of the best-selling electric cars in China, offering a low-cost alternative for consumers who are looking for an efficient, eco-friendly vehicle. The brand's focus on compact cars, light commercial vehicles, and electric vehicles allows Wuling to meet the needs of a wide range of customers, from everyday drivers to small business owners.



Air ev

As part of our commitment to sustainability, Wuling is playing a critical role in expanding the availability of affordable electric vehicles in China. The brand's focus on cost-effective solutions for urban mobility, including electric cars, is key to our broader strategy to lead the global automotive industry in the transition to electric vehicles. Wuling continues to adapt to the changing demands of the market while maintaining its reputation for practicality and affordability.

OUR BRANDS – ONSTAR

OnStar is our connected services brand that provides a wide range of safety, security, and connectivity features for drivers. Launched in 1996, OnStar has transformed the driving experience by offering services such as automatic crash response, emergency assistance, turn-by-turn navigation, and remote vehicle management.



Through features like remote diagnostics and the ability to lock/unlock a vehicle from a smartphone, OnStar offers customers a seamless and secure driving experience that provides peace of mind, especially in emergency situations.

Beyond safety, OnStar has evolved to provide greater connectivity, offering services like 4G LTE Wi-Fi in vehicles, which enables passengers to stay connected on the go. The platform also integrates with smart home devices and supports advanced driver-assistance systems (ADAS), such as lane-keeping assistance and adaptive cruise control. OnStar continues to innovate, incorporating artificial intelligence and advanced telematics to improve driver convenience, enhance safety, and provide real-time vehicle information. As automotive connectivity becomes increasingly important, OnStar plays a crucial role in our strategy to offer smarter, safer, and more connected vehicles.



As part of our broader vision of creating a more connected world, OnStar is central to the brand's commitment to enhancing the customer experience through technology. By continuously advancing its services, OnStar is helping us stay at the forefront of the connected vehicle revolution, providing customers with more control over their vehicles and a greater sense of security while on the road. OnStar continues to evolve as an essential part of our firm's efforts to enhance the driving experience through technology and connectivity.

OUR BRANDS – ACDELCO

ACDelco is our global automotive parts brand, providing high-quality replacement parts & maintenance products for both GM and non-GM vehicles.



The brand offers over 90,000 auto parts across 37 product lines, covering everything from batteries and brakes to filters and spark plugs. Whether for do-it-yourself car owners or professional mechanics, ACDelco products are designed to meet rigorous quality standards and ensure the reliability of vehicles.

ACDelco's strength lies in its wide availability and compatibility with a range of vehicle brands, not just us. This allows the brand to reach a broader audience and establish itself as a reliable source of automotive parts globally. ACDelco's parts are engineered to deliver high performance and longevity, and the brand works closely with our engineers to ensure OEM-level quality. The brand supports both the retail and commercial repair market, helping keep vehicles on the road longer and safer.



As we continue to innovate and expand its electric vehicle offerings, ACDelco is adapting by developing parts compatible with EVs, ensuring that it remains relevant in the rapidly evolving automotive landscape. ACDelco's continued emphasis on quality, reliability, and customer trust makes it a cornerstone of our aftermarket business and a key contributor to customer satisfaction and brand loyalty.

CAREERS



We are dedicated to shaping the future of mobility by embracing innovation, sustainability, and inclusivity in our work culture. With a strong commitment to transforming the automotive industry, we are focused on achieving our vision of "zero crashes, zero emissions, and zero congestion." Our company's workplace fosters an environment where employees are empowered to collaborate and contribute to groundbreaking technological advancements. By prioritizing integrity, customer commitment, and continuous innovation, Our firm offers a unique and dynamic career experience for individuals passionate about driving change and leading the charge in redefining transportation. Employees at GM are encouraged to innovate, grow, and lead projects that have a global impact on mobility and environmental sustainability.

The hiring process at our firm is designed to be efficient and transparent, ensuring that candidates have a clear understanding of the steps ahead. On average, the process takes 6 to 8 weeks, beginning from the job posting to the potential offer. Our firm offers a streamlined approach, including the use of Ev-e, our virtual assistant, to assist candidates with scheduling and provide timely communication throughout the process. This system allows for a more efficient and seamless experience, especially for those applying remotely. In addition to this, we also offers an interview toolkit to help applicants prepare, ensuring they are well-equipped for their interviews. The company's approach to hiring reflects its commitment to fostering a supportive and organized process that allows candidates to showcase their skills and abilities effectively.

For individuals looking to start or further their careers in the automotive industry, we offer extensive internship and co-op programs that provide valuable, hands-on experience. These programs, typically lasting 10–12 weeks, allow participants to work closely with our teams, gaining practical knowledge and building their professional networks. Interns and co-op students are given the opportunity to contribute to real-world projects, participate in professional development activities, and receive mentorship from seasoned professionals. Our early career programs are designed to provide a comprehensive introduction to the automotive industry while enabling participants to unlock their full potential and create a solid foundation for their future careers. These opportunities not only allow individuals to gain insight into our innovative culture but also help them develop the skills needed to succeed in their chosen fields.