

FIRM BROCHURE

At the forefront of automotive innovation, Nissan is dedicated to transforming the future of mobility through cutting-edge technology, sustainable practices, and a bold vision that empowers people, enhances safety, and drives the world toward a smarter, cleaner, and more connected tomorrow.



GLOBAL HEADQUARTERS

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OUR COMPANY

Nissan Motor Co., Ltd., established on December 26, 1933, is a distinguished Japanese multinational automobile manufacturer headquartered in Yokohama, Kanagawa, Japan. Since its inception, Nissan has carved a niche for itself in the global automotive landscape through relentless innovation and a forward-looking vision. The company's guiding philosophy, "Do what others don't dare to do," serves as the driving force behind its continuous pursuit of excellence. This bold approach has enabled Nissan to introduce groundbreaking automotive technologies, setting new standards in design, safety, and performance. Whether through advanced powertrains, autonomous driving capabilities, or intelligent mobility solutions, Nissan remains committed to enriching lives and reshaping the future of transportation.

As of March 31, 2024, Nissan employs approximately 133,580 people across the globe, encompassing a richly diverse workforce that spans more than 100 nationalities. The company strongly advocates for diversity and inclusion, recognizing them as vital pillars for innovation and sustainable growth. Notably, women hold 15.9% of managerial positions at Nissan, reflecting the company's ongoing efforts to foster gender equity and create a more inclusive leadership culture. Through internal initiatives, training programs, and global talent development, Nissan continues to build a workplace environment where every individual feels valued, empowered, and equipped to contribute to the company's long-term vision.



As we continue to evolve in response to a rapidly changing industry landscape, we place a strong emphasis on innovation and strategic growth. By continually enhancing our logistical network and embracing advanced technologies, we are able to increase the value we bring to our customers. Our goal is not only to move goods from point A to point B, but to serve as a trusted logistics partner that contributes to the long-term success of our clients. We remain focused on delivering enhanced functionality, flexibility, and customized solutions that support operational excellence and foster strong, lasting partnerships.

OUR PURPOSE

Since its inception in 1933, Nissan Motor Corporation has been passionate about creating innovative technologies and products based on the spirit of "Do what others don't dare to do." This mindset is embedded in our DNA and embodied in our corporate purpose of "Driving innovation to enrich people's lives."

Our corporate purpose — "Driving innovation to enrich people's lives" — is the cornerstone of our identity and the driving force behind every aspect of our business. It represents a shared vision that connects our global teams and guides us as we develop technologies and products that go beyond conventional expectations. This purpose reflects our commitment to making mobility more than just transportation — we strive to create experiences that bring value, excitement, and positive change to the lives of our customers and communities around the world.



By embracing this philosophy, we continually push the boundaries of what's possible in the automotive industry. Our focus on innovation is not only about advanced engineering or futuristic designs, but also about contributing to a cleaner, safer, and more inclusive future. Whether it's through expanding electric mobility, enhancing safety systems, or promoting sustainable manufacturing, we are committed to shaping a world where progress benefits everyone. Through this purpose, we reaffirm our responsibility as a global company to lead with integrity, vision, and a deep understanding of the evolving needs of society.

CEO MESSAGE

For over 90 years, Nissan has proudly embodied the bold spirit of “Daring to do what others don’t,” a principle that remains deeply embedded in the fabric of our organization. This fearless approach has enabled us to continuously innovate, adapt, and evolve in an industry that is constantly transforming. Today, we find ourselves at a pivotal moment in history, as the global automotive landscape undergoes rapid changes driven by sweeping economic, environmental, and societal shifts. In response, our long-term vision—Nissan Ambition 2030—was conceived not just as a strategic plan, but as a commitment to lead these changes with sustainability, inclusivity, and progress at its very core. Through this vision, we aim to shape a cleaner, safer, and more inclusive world, powered by an electrified and intelligent future that meets the changing needs and expectations of our customers.

At the heart of Nissan’s success lies our unwavering dedication to the quality of our products and the satisfaction of our customers. We believe that true innovation stems from understanding the lives of those we serve and responding with solutions that enrich their day-to-day experiences.

Our corporate purpose – “driving innovation to enrich people’s lives” – guides every decision we make, from research and development to customer engagement & community involvement. We are committed to delivering not just vehicles, but mobility experiences that bring excitement, confidence, and connection. With a dynamic range of products and services built on innovation and customer insight, we are confident in our ability to meet the demands of tomorrow with passion and precision.

As we move forward, our vision and purpose define not only our goals, but the way we operate as a responsible global company. We are dedicated to nurturing a culture of innovation, integrity, and collaboration, anchored by the principles of the Nissan Way.



Personally, I believe in leading with a balance of stability, speed, and empathy—values that resonate strongly with Nissan’s culture of curiosity and ingenuity. These principles are vital in shaping our path ahead, especially as we rely on the collective strength of our global community—our employees, dealers, shareholders, and partners. Your support remains instrumental in everything we achieve. As we face the future together, I am confident that with unity and shared purpose, there is no challenge we cannot overcome, and no goal that lies beyond our reach.

OUR BRANDS

NISSAN

Since its establishment in 1933, Nissan has consistently demonstrated a bold and forward-thinking approach to automotive innovation—daring to do what others don't. This spirit of determination and creativity has guided the company for over nine decades, propelling it to the forefront of the global automotive industry. From introducing revolutionary vehicle designs to pioneering cutting-edge technologies, Nissan has built a legacy of breaking boundaries and setting new benchmarks. Whether it was launching one of the first mass-market electric vehicles or integrating advanced safety and driver-assist systems, Nissan has always aimed to create vehicles that inspire, perform, and push the limits of what's possible.



As the world rapidly evolves, Nissan remains committed to building on this legacy by continuing to provide innovative products, technologies, and services that excite both people and society. The company's ongoing focus on electrification, intelligent mobility, and sustainability reflects its dedication to meeting the needs of modern consumers while addressing critical global challenges such as climate change and energy efficiency. Nissan is not only shaping the future of transportation through smart, connected, and eco-conscious solutions—it is also fostering a deep connection with communities by creating vehicles and experiences that enhance lives. With its enduring vision and unwavering commitment to progress, Nissan is poised to lead the next era of mobility, staying true to its belief in innovation that moves the world forward.

OUR BRANDS

NISMO

NISMO is the embodiment of ultimate Nissan performance, inspired by the most unforgiving proving ground — the racetrack. An elite group of engineers and test drivers who have competed on all levels creates NISMO road cars that offer a uniquely thrilling and authentic experience. With a name derived from Nissan Motorsport, you should expect nothing less.

Ultimate Nissan performance, every day: Driven by an unwavering passion for performance, we are equally committed to making the exhilaration of owning and driving a NISMO accessible to every automotive enthusiast. That's why we proudly present a dynamic lineup of sporty vehicles meticulously engineered to deliver the perfect balance between track-ready capability and everyday drivability. From enhanced aerodynamics and competition-tuned suspensions to race-inspired cockpits that immerse you in the thrill of motorsport, each model is designed to place you firmly in the sweet spot where high-performance precision meets the comfort and practicality of a daily commuter, ensuring an uncompromised driving experience at every turn.

Design driven by function: A NISMO road car is the result of relentless engineering precision and a deep commitment to delivering immaculate performance and functionality, where every line and curve is meticulously crafted down to the last millimeter to generate significant downforce, ensuring superior grip and control on the road. With aerodynamic elements such as a rear diffuser, rear spoiler, and sculpted side sills, these vehicles are designed to minimize drag and allow you to cut effortlessly through the air, enhancing both speed and stability. And while every feature serves a functional purpose rooted in motorsport heritage, the bold, aggressive aesthetics that come with it are an undeniable bonus, turning heads as effortlessly as they handle corners.



WHY ONLY A NISSAN FEELS LIKE A NISMO?

Great handling isn't merely the product of data and precision engineering—it demands the nuance of a human touch. NISMO development drivers go beyond chasing the fastest lap times; they are deeply attuned to the emotional and sensory experience behind the wheel, focusing on how the vehicle should feel and what makes it truly exhilarating to drive. Whether on the street or the track, their meticulous tuning ensures that every NISMO delivers a signature driving experience—intensely responsive, authentically connected, and unmistakably NISMO in every turn and acceleration.

OUR BRANDS

AUTECH

Autech, originally founded in 1986 as a subsidiary of Nissan Motor Co., Ltd., has become a cornerstone of Nissan's vehicle customization and performance enhancement initiatives. Initially, the company focused on tuning and converting standard Nissan models to better cater to specific market needs, including designing specialty vehicles for a wide range of purposes such as life-care vehicles and work-use models. This early focus on accessibility and practicality allowed Autech to establish a reputation for innovation and utility. Over the years, Autech expanded its scope to include high-performance and luxury vehicles, refining Nissan's lineup with customizations that elevated both their functionality and appeal.

In 2022, Autech took a significant step forward by merging with NISMO, Nissan's motorsports division, to form the Nissan Motorsports & Customizing Co., Ltd. This strategic integration was designed to bring together the best of both worlds: NISMO's expertise in motorsports engineering and Autech's prowess in vehicle customization. This merger not only streamlined the development of high-performance and customized models but also reinforced Nissan's commitment to delivering specialized vehicles that meet a wide array of consumer preferences. By unifying the two brands, Nissan positioned itself to more effectively deliver cars that offered both incredible driving performance and personalized design, appealing to customers who seek a unique blend of sportsmanship and luxury.



Autech's legacy of collaboration and bespoke design continued through partnerships with prestigious design houses such as Zagato, a famed Italian automotive studio. This collaboration produced some of the most unique models in Autech's history, including the Autech Zagato Stelvio AZ1 and the Gavia Zagato, which perfectly embodied the fusion of Japanese engineering and Italian design. These limited-production models were the epitome of luxury and performance, showcasing Autech's ability to create vehicles that are as visually stunning as they are technically superior.

OUR BRANDS

INFINITI

INFINITI, the premium luxury division of Nissan Motor Corporation, embodies the essence of modern Japanese craftsmanship, blending precision engineering with refined elegance to deliver a unique and elevated driving experience across key global markets. Since its inception, INFINITI has stood as a symbol of sophistication, innovation, and progressive luxury—dedicated to creating vehicles that are not only visually striking but also intuitively designed to cater to the emotional and practical needs of drivers and passengers alike. Every INFINITI model reflects a deep respect for detail, fusing artful aesthetics with purposeful technology, and delivering performance that's both powerful and poised. From sleek sedans and commanding SUVs to concept vehicles that redefine the boundaries of mobility, the brand has established itself as a leader in delivering next-generation luxury.

Guided by its foundational brand values—"Human, Daring, Forward"—INFINITI is more than a car manufacturer; it's a luxury lifestyle brand that places the individual at the heart of every innovation. The "Human" element drives the design of immersive, driver-focused cabins, where comfort meets technology in a seamless, intuitive interface. "Daring" captures the brand's willingness to challenge conventions, exploring bold design languages, electrification, and future mobility solutions with courage and creativity. "Forward" reflects a commitment to progress—not just in engineering, but in redefining luxury to be more inclusive, sustainable, and emotionally resonant. INFINITI vehicles are not merely modes of transportation, but extensions of one's personality—tools for expression, connection, and discovery.



What truly sets INFINITI apart is its commitment to delivering a holistic and deeply satisfying ownership experience that transcends the vehicle itself. From the moment a customer walks into an INFINITI showroom to every service appointment or interaction with brand ambassadors, INFINITI cultivates a relationship built on trust, hospitality, and personalization. This dedication is further amplified by the brand's evolving focus on sustainability and electrification, positioning itself to lead the future of premium mobility while remaining grounded in timeless values. As INFINITI continues to expand its global presence and embrace the challenges of tomorrow, it remains steadfast in its pursuit of delivering luxury that is both emotionally enriching and technologically advanced—creating not just vehicles, but meaningful journeys for those who dare to drive forward.

LIFE AT NISSAN

INNOVATIVE & INCLUSIVE WORK ENVIRONMENT

Life at Nissan is centered around an innovative and inclusive work environment where employees are encouraged to bring their unique ideas and perspectives. The company values diversity, which is reflected in its efforts to build a diverse and collaborative culture. Nissan fosters an atmosphere where creativity thrives and employees feel empowered to contribute to the company's success. By embracing diversity, equity, and inclusion (DEI), Nissan ensures that every individual feels respected and included, creating a workplace where everyone can flourish.

OPPORTUNITIES FOR PROFESSIONAL GROWTH

Nissan places a strong emphasis on the professional growth and development of its employees. The company offers a variety of training programs designed to enhance both technical skills and leadership capabilities. Whether through coaching, problem-solving sessions, or cross-cultural assignments, Nissan provides its team with the tools they need to advance in their careers. These training opportunities ensure that employees are well-prepared for future challenges, aligning with Nissan's goal to continuously invest in the personal and professional growth of its workforce.

DYNAMIC & FAST PACED WORK ENVIRONMENT

The work culture at Nissan is dynamic, fast-paced, and filled with opportunities for employees to gain valuable skills. Many team members appreciate the collaborative environment that fosters teamwork, problem-solving, and hands-on technical experience. While employees are often challenged with exciting projects, feedback also suggests that there is room for improvement in certain areas, such as job security and management practices. Nevertheless, employees value the company's commitment to continuous learning and the supportive management that guides them through their development journeys.

COMMITMENT TO EMPLOYEE WELL-BEING & SATISFACTION

At its core, Nissan strives to create a fulfilling and enriching work experience for its employees. With a focus on innovation, performance, and the well-being of its team members, the company offers an environment where individuals can thrive professionally and personally. By nurturing a culture of continuous learning, collaboration, and support, Nissan aims to provide its employees with a workplace that allows them to excel, grow, and achieve their career goals while contributing to the company's broader mission of shaping the future of mobility.

RENAULT – NISSAN – MITSUBISHI ALLIANCE

The Renault–Nissan–Mitsubishi Alliance is a strategic partnership among three major automotive manufacturers: Renault (France), Nissan (Japan), and Mitsubishi Motors (Japan). Established in 1999, this alliance was designed to enhance the competitiveness and profitability of its member companies by leveraging their combined strengths in technology, production, and market presence. Together, they form one of the world's leading automotive groups, with a significant global footprint and a shared commitment to innovation and sustainability.



EVOLUTION & STRATEGIC INITIATIVES

Over the years, the Renault–Nissan–Mitsubishi Alliance has demonstrated a remarkable ability to adapt to the rapidly evolving global automotive industry. Since its formation in 1999, the alliance has navigated changing market dynamics, technological disruptions, and economic challenges through strategic collaboration and innovation. In February 2023, the alliance marked the beginning of a new chapter with the introduction of a comprehensive three-dimensional program aimed at unlocking greater value across its operations. This new phase emphasizes high-impact projects in key regions such as Latin America, India, and Europe, while also enabling greater strategic agility by allowing member companies to opt into initiatives that align with their individual goals. Furthermore, a rebalanced cross-shareholding structure between Renault and Nissan, along with a stronger alliance governance model, has been introduced to foster greater transparency and mutual trust among the partners.

RENAULT – NISSAN – MITSUBISHI ALLIANCE

A central pillar of this revitalized alliance strategy is the Alliance 2030 roadmap, which focuses on accelerating the transition toward electrification, digital connectivity, and shared mobility. Recognizing the global shift toward sustainable transportation, the alliance has committed to investing \$23 billion over the next five years to boost its capabilities in electric mobility. This includes the development and release of 35 new electric vehicle (EV) models by 2030, built on shared EV platforms that enhance both cost-efficiency and scalability. Through this shared investment, the alliance aims to consolidate its position as a global leader in zero-emission mobility while also meeting the growing consumer demand for environmentally conscious transportation solutions.

In addition to electrification, the Alliance 2030 plan places strong emphasis on technological innovation in areas such as software-defined vehicles, cloud-based systems, and advanced driver-assistance technologies. The alliance partners are investing in unified technology platforms that will enable cars to become more connected, intelligent, and adaptable to user needs. These digital advancements are not only aimed at improving the driving experience but also at enhancing operational efficiencies and reducing the environmental footprint of vehicle production and use. As vehicles become increasingly integrated with digital ecosystems, the alliance's focus on connectivity and shared mobility positions it to play a pivotal role in shaping the future of smart, sustainable transportation.



Moreover, the alliance's collaborative approach ensures that its member companies can leverage each other's strengths while maintaining their unique identities and strategic priorities. By fostering regional cooperation and tailoring solutions to specific market demands, the alliance is able to maintain agility and relevance in diverse global markets. Whether through the rollout of electric vehicles in Europe, localized production initiatives in India, or digital mobility solutions in Latin America, the alliance's comprehensive and forward-looking strategy is designed to create long-term value for customers, stakeholders, and the environment alike.

STRATEGIC INITIATIVES

In order to effectively navigate the dynamic and ever-evolving automotive landscape, Nissan has introduced a series of strategic initiatives, each aimed at ensuring long-term growth, profitability, and sustainability in the face of global challenges. These key strategies include:

NISSAN AMBITION 2030

Nissan Ambition 2030 is an ambitious, long-term vision designed to address some of the world's most urgent challenges, including climate change, energy sustainability, and evolving social needs. This vision reflects Nissan's commitment to reshaping the future of mobility by embracing sustainable innovation. At its core, Nissan Ambition 2030 aims to drive the transition to electric vehicles (EVs) and integrate cutting-edge technologies across the automotive landscape. By focusing on solutions that promote both environmental and social sustainability, Nissan seeks to contribute positively to global efforts to reduce emissions and create a cleaner, more sustainable future for all.



A major component of Nissan Ambition 2030 is the continued development and expansion of electric vehicles. The company is focused on advancing EV technology, making electric mobility more accessible, affordable, and practical for consumers worldwide. Nissan's dedication to renewable energy is also a critical part of this vision, as the company plans to integrate solar power and other sustainable energy sources into its operations and products. By reducing the environmental impact of its vehicles and production processes, Nissan aims to lead the automotive industry in creating eco-friendly solutions that align with the global push for carbon neutrality.

Through these efforts, Nissan is committed not only to reducing its environmental footprint but also to creating a future where mobility contributes to society's overall betterment. The company's focus on innovation, sustainability, and technology ensures that Nissan will be at the forefront of creating a new era of mobility that is both smart and green. By continuing to push the boundaries of what is possible, Nissan hopes to inspire change within the industry, influence global environmental policies, and provide consumers with sustainable transportation options that improve lives and protect the planet for future generations.

STRATEGIC INITIATIVES

THE ARC BUSINESS PLAN

The Arc Business Plan, unveiled in March 2024, represents a bold and forward-thinking strategy designed to drive Nissan's growth and profitability in a rapidly changing global automotive market. The plan sets ambitious goals aimed at achieving sustainable, long-term success by expanding Nissan's global market reach and ensuring its competitiveness in key sectors, particularly electric vehicles (EVs). By focusing on cost-effective production strategies, the Arc Business Plan seeks to make Nissan's EV offerings more affordable while maintaining the high standards of quality and innovation that the company is known for. This will allow Nissan to not only meet the growing demand for eco-friendly transportation but also strengthen its position as a leader in the electric mobility space.

A central aspect of the Arc Business Plan is the optimization of Nissan's manufacturing processes and supply chains to enhance operational efficiency. This includes streamlining production lines, incorporating advanced manufacturing technologies, and improving supplier relationships to reduce costs and ensure timely delivery of vehicles to meet the increasing demand.



By strengthening these core areas, Nissan aims to maintain a competitive edge, even as global markets face challenges such as supply chain disruptions and fluctuating raw material prices. The plan also focuses on creating a more flexible and resilient supply chain that can quickly adapt to changing market conditions and customer needs, ensuring that Nissan can continue to deliver high-quality vehicles to consumers worldwide without compromising on speed or cost-effectiveness.

Furthermore, the Arc Business Plan provides a comprehensive roadmap for Nissan to stay ahead of industry trends and consumer demands, particularly in the EV sector. The plan also emphasizes the importance of sustainability, both in terms of the environmental impact of Nissan's vehicles and the company's broader corporate practices. As part of its commitment to sustainable growth, Nissan is dedicated to reducing its carbon footprint, investing in green technologies, and ensuring that its manufacturing processes are environmentally responsible. This holistic approach positions Nissan to remain competitive in an evolving market while contributing to the broader global push for a more sustainable and eco-friendly automotive future. By strategically navigating these challenges and opportunities, the Arc Business Plan ensures that Nissan is not only prepared for future growth but also well-positioned to lead the way in shaping the future of mobility.

SUSTAINABILITY AT NISSAN

Nissan has consistently acknowledged the vital role businesses play in shaping society and remains committed to delivering a positive impact. Rooted in its core values and driven by the purpose of enriching lives through innovation, the company aims to empower mobility while creating lasting social value for all stakeholders. Nissan envisions a cleaner, safer, and more inclusive world—where electrified mobility reduces environmental impact, cutting-edge technologies protect travelers, and communities are engaged, healthy, and empowered to thrive.

NISSAN SOCIAL PROGRAM 2030

Our commitment to social responsibility focuses on initiatives that address vehicle safety and quality, community engagement, diversity, equity & inclusion, and more. We strive to create a more inclusive and equitable world through how we do business and by making sure we deliver positive impact to the communities in which we operate by addressing a diverse range of social needs.

NISSAN GREEN PROGRAM 2030

Our comprehensive program aims to achieve environmental objectives by 2030, including ambitious CO2 intensity targets and accelerated use of sustainable materials in vehicles. Our ultimate goal is to achieve carbon neutrality by 2050, which we plan to accomplish through reducing emissions, improving air quality, emphasizing resource efficiency, and accelerating electrification through our product lineup.



Nissan has implemented a strategic matrix framework to effectively prioritize its sustainability initiatives, clearly articulating to stakeholders the company's envisioned trajectory toward the year 2030. This structured approach is designed to foster transparency and enhance engagement, making it easier for partners, investors, and the wider community to understand and align with Nissan's long-term goals. By mapping out this pathway, Nissan not only aims to expand collaborative opportunities but also to cultivate deeper, more meaningful relationships based on trust and shared purpose.

As part of this strategic direction, Nissan conducted a comprehensive materiality assessment, through which it identified 21 key sustainability issues deemed critical to the company's enduring success. Among these, 12 items were highlighted as the most vital, representing areas where Nissan can generate the greatest impact. These priorities span environmental, social, and governance (ESG) dimensions, reinforcing Nissan's holistic approach to sustainability. By embedding these material concerns into its core business operations, Nissan is laying the groundwork for more robust and innovative efforts that embody its corporate purpose.

THE FUTURE OF SUSTAINABILITY MOBILITY

From New Delhi to LA, the mobility needs of young urbanites reveal urgent challenges and opportunities, according to an Economist Impact survey commissioned by Nissan. We're turning these insights into action, reimagining mobility for a cleaner, safer, and more inclusive world.

Electric vehicles (EVs) are rapidly emerging as the preferred mode of transportation for the future, with one in three global respondents expecting to drive or own an EV by 2030. In emerging cities, current adoption stands at 28%, with projections suggesting it will jump to 44% by 2030. In developed cities, the adoption rate is currently 19%, but it is expected to rise to 31% by 2030. This shift reflects a growing global trend towards more sustainable and eco-friendly transportation options, with EVs playing a key role in reshaping the future of mobility.

Barriers to EV adoption continue to present significant challenges, particularly around charging infrastructure, battery longevity, and the overall readiness of the ecosystem. In emerging cities, 35% of potential buyers are hesitant to adopt EVs due to concerns about battery durability. On the other hand, in developed cities, 32% of individuals cite high maintenance costs as the main reason for avoiding electric vehicles. These ongoing challenges highlight the need for advancements in EV technology and infrastructure to ensure a smoother transition to sustainable transportation.

Many people believe that electric vehicles (EVs) have the potential to transform everyday life, with about 50% of individuals in emerging cities stating that Vehicle-to-Grid (V2G) and Vehicle-to-Home (V2H) technologies will influence their mobility choices. On a global scale, 40% of respondents express excitement about the latest EV tech innovations. This growing enthusiasm signals a shift in how people view EVs, not only as eco-friendly transportation but also as integral components of a smarter, more interconnected future.

NISSAN PATHWAY TO SUCCESS

Nissan is advancing sustainability through a comprehensive approach to electrification, focusing on three core areas: electrification, the EV energy ecosystem, and inclusive mobility solutions.

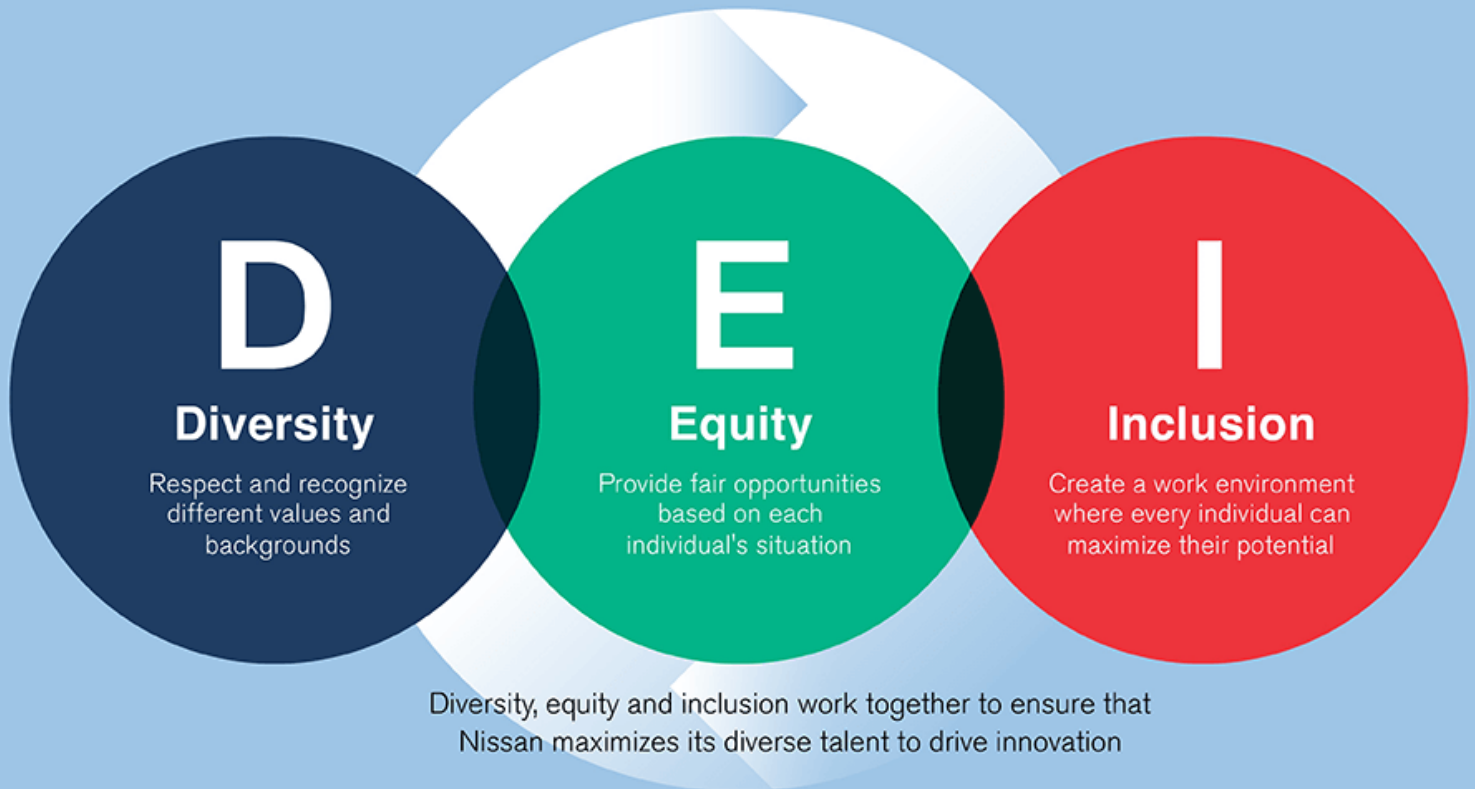
Electrification: Nissan plans to expand its EV lineup with 30 new models, including 16 electrified models by 2030. The company aims to drive EV cost competitiveness by innovating in battery and manufacturing technologies. Additionally, Nissan is offering e-POWER solutions as an alternative to full electrification and is promoting EV adoption in ride-sharing and taxi fleets.

Electrification: Nissan has launched approximately 40 pilot Vehicle-to-Grid (V2G) projects globally in the last decade, with a significant V2G project set to launch in the UK in 2026. Furthermore, a Vehicle-to-Home (V2H) pilot is being used to power homes in Tokyo during blackouts, demonstrating the potential of EVs to integrate into broader energy systems.

Inclusive Mobility: Nissan is advancing inclusive mobility through various initiatives, such as the Easy Ride car-sharing service in Yokohama, the ServCity project in the UK, and the Namie A1 project in Japan. Additionally, the company prioritizes safety in emerging cities, incorporating technologies like collision-avoidance to enhance the accessibility and safety of mobility solutions.

DIVERSITY, EQUITY, & INCLUSION

Our goal is to build a diverse, equitable, and inclusive workplace where every individual is valued, respected and empowered



EMPOWERING WOMEN & SUPPORTING LGBTQ + INCLUSION

Nissan emphasizes gender equality through programs like the Women's Leadership Program, which accelerates the advancement of women in management roles. The company also supports LGBTQ+ inclusion with initiatives such as the "Work With Pride" recognition and various training programs to foster a respectful and inclusive workplace for all sexual orientations and gender identities. These efforts are further supported by mentorship, career advisory services, and open dialogues with corporate leaders, enhancing leadership skills for women and LGBTQ+ employees.

INCLUSIVE WORKPLACE & DEI-DRIVEN CULTURE

Nissan's commitment to inclusion extends to creating an accommodating work environment for all employees, with flexible work hours, family-support leave, and childcare centers in some locations. The company also provides leadership development workshops and diversity management training for executives and managers to ensure that inclusion is at the core of their leadership approach. These initiatives are designed to build a culture where employees can thrive, regardless of their personal circumstances, fostering a more inclusive and diverse global workforce.